



Post Event Media Summary

The 100 Burgundy Book Tour July 2019 – Present

Prepared by Jo Ee Ooi & Sophia Xie
10 January 2020



I. Introduction

With the overwhelming support of avid Burgundy lovers, generous sponsors and media partners, Jeannie Cho Lee MW embarked on a global, multi-city book tour for her latest book ***The 100 Burgundy: Exceptional Wines To Build a Dream Cellar***. Book launch events were held in Los Angeles, Hong Kong, London, New York City, Singapore, Taipei, Beaune and Paris in 2019 with most cities hosting two or more events. Each book launch event showcased a range of Burgundy wines and the dinners were paired with some of the city's top chefs. Upcoming events in 2020 include cities in China for the Chinese version of ***The 100 Burgundy*** as well as more events in the US such as San Francisco and Washington DC.

II. Event Schedule: Completed in 2019

- **The 100 Burgundy Book Tour Dinner with Chef Suzanne Goin at Lucques, Los Angeles**

Date: Wednesday, 31 July 2019

Venue: Lucques, 8474 Melrose Ave, West Hollywood, CA 90069, United States

- **The 100 Burgundy Book Tour Dinner at Mandarin Oriental Hong Kong**

Date: Wednesday, 4 September 2019

Venue: Mandarin Grill & Bar, 1/F, Mandarin Oriental Hong Kong, 5 Connaught Rd Central, Hong Kong

- **Burgundy Evening at Maison Assouline, London**

Date: Monday, 9 September 2019

Venue: Maison Assouline, 196A Piccadilly, St. James's, London W1J 9EY, United Kingdom



- **The 100 Burgundy Book Tour Dinner in La Cabotte, London**

Date: Tuesday, 10 September 2019

Venue: Cabotte, 48 Gresham St, London EC2V 7AY, United Kingdom

- **The 100 Burgundy Book Tour - LaVie Wine Burgundy Evening in Taipei**

Date: Tuesday, 24 September 2019

Venue: Sheraton Grand Taipei Hotel, 12 Section 1, Zhongxiao E Rd, Zhongzheng District, Taipei City, Taiwan 10049

- **The 100 Burgundy Book Tour - YPO Private Burgundy Night in Taipei**

Date: Wednesday, 25 September 2019

Venue: Taipei Marriott Hotel, No. 199 Lequn 2nd Road (Intersection With Jinye 4th Road, Zhongshan District, Taipei City, Taiwan 10462)

- **The 100 Burgundy Book Tour - Assouline at Four Seasons Hotel, New York**

Date: 2 October 2019

Venue: Four Seasons Hotel, 58 E 58th St, New York, 10022

- **The 100 Burgundy Book Tour Evening at Mandarin Oriental, Singapore**

Date: 9 October 2019

Venue: Singapore Mandarin Oriental Hotel, 5 Raffles Ave, Singapore 039797



- **The 100 Burgundy Book Signing at Bookazine, Hong Kong**

Date: 24 October 2019

Venue: Bookazine Prince's Building, Shop 326-328, 10 Chater Rd, Central, Hong Kong

- **The 100 Burgundy Book Launch Wine Dinner at the Hong Kong Club, Hong Kong**

Date: 25 October 2019

Venue: Red Room Hong Kong Club, 1 Jackson Road, Central, Hong Kong

- **The 100 Burgundy Book Tour Dinner at 1243 Bourgogne Society, Beaune**

Date: 16 November 2019

Venue: 1243 Bourgogne Society, 6 Rue de l'Hôtel Dieu, Beaune, Burgundy, France 21200

- **The 100 Burgundy Book Signing at Athenaeum, Beaune**

Date: 17 November 2019

Venue: Athenaeum, 5 Rue de l'Hôtel Dieu, Beaune, Burgundy, France 21200

- **The 100 Burgundy Book Tour Dinner at Legrand Caves, Paris**

Date: 2 December 2019

Venue: Legrand Caves, 1, rue de la Banque, Paris, France



III. Upcoming Event Schedule 2020

- **The 100 Burgundy Book Tour Event at the National Arts Club NYC with Harvardwood, New York**
Date: 3 February 2020
Venue: 15 Gramercy Park South, New York, NY 10003

- **The 100 Burgundy Book Tour Event at Capital Wine School, Washington DC**

Date: 7 February 2020
Venue: 5207 Wisconsin Avenue, Suite #7, Third Floor, Washington, District of Columbia, 20015, United States

- **The 100 Burgundy Book Tour Event at Saint Joseph's Arts Society, San Francisco**

Date: 26 February 2020
Venue: 101 Henry Adams Street, Suite 416, San Francisco, CA 94103

- **The 100 Burgundy Book Tour Private Dinner with California Wine Collectors**
Date: 28 February 2020
Venue: TBC

- **The 100 Burgundy Book Tour with Zachy's at La Paulee, New York**
Date: 5 March 2020
Venue: Franks Wine Bar - 465 Court Street, Brooklyn, NY 11231 (TBC)

- **The 100 Burgundy Book Tour with Zachy's Auction and Lunch, New York**



Date: 6 March 2020

Venue: Le Bernadin Privee, 153 West 51st Street, New York, NY 10019 (TBC)

- **The 100 Burgundy Book Tour at Hyatt Regency, Beijing**

Date: 21 March 2020

Venue: Lei Shing Hong Center, 8 Guangshun South St, Chaoyang District, Beijing

- **The 100 Burgundy Book Signing and Tasting at Zachy's, Scarsdale**

Date: 4 April 2020

Venue: 16 East Parkway, Scarsdale, NY

- **The 100 Burgundy Book Tour with Interwine, Guangzhou**

Date: 21 May 2020

Venue: Canton Fair Complex, Guangzhou

IV. Attendees for Each Event

CITY	LUCQUES LOS ANGELES	MANDARIN ORIENTAL HONG KONG	MAISON ASSOULINE LONDON	CABOTTE LONDON	LAVIE WINE TAIPEI	YPO TAIPEI
NO OF ATTENDEES	72	65	24	24	60	30

CITY	ASSOULINE NEW YORK	MANDARIN ORIENTAL SINGAPORE	BOOKAZINE HONG KONG	HONG KONG CLUB HON KONG	1243 SOCIETY BEAUNE	ATHENAEUM BEAUNE	Legrand Caves
NO OF ATTENDEES	50	60	30	60	40	80	24

V. Wine Sponsors



Supported by



VI. Lucques LA Event





- The Menu

Caroline & Suzanne welcome Jeannie Cho Lee, first Asian Master of Wine and an award-winning author, television host, editor, wine critic, judge and educator to Lucques for a special night celebrating her third book...

**The 100
Burgundy
Exceptional Wines To Build a Dream Cellar**

The author will be with us through the night guiding guests through a pairing of world class wines with a four course menu by Suzanne Goin.

burgundy dinner
with
Jeannie Cho Lee
wednesday, July 31, 2019

seared diver scallop with sweet corn,
sage brown butter and bacon crumbs

king salmon with richard olney's white purée,
chanterelles, hazelnuts and wild herbs

grilled local squab breast with duck sausage,
haricots verts and persian mulberries

three cheeses with larder baking company toast

chocolates and confections

\$125 menu and wine pairing

*limited seating available
advance ticket purchase required*

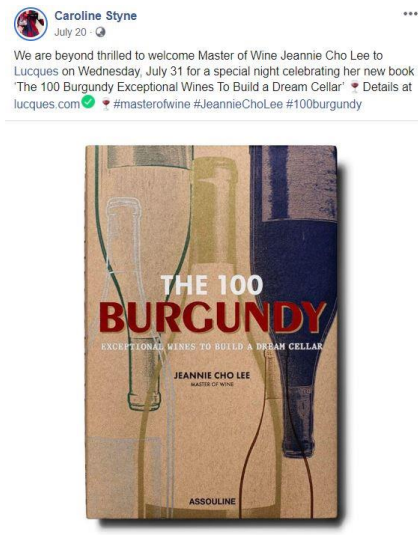
- The Event Video: <https://www.jeanniecholee.com/visuals/a-look-back-at-the-100-burgundy-book-tour-los-angeles/>

- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	TOTAL PAGE VIEW	NO. OF LIKES/ SHARES/COMMENTS
FACEBOOK	Jeannie Cho Lee, Caroline Styne, Lucques	7,518	79
INSTAGRAM	Jeannie Cho Lee, Asian Palate, the_duggan, teddyzee	45,770	1,290
TWITTER	Jeannie Cho Lee, Asian Palate	20,691	31
WEIBO	Jeannie Cho Lee	12,259	21

Facebook:



Instagram:



Twitter:



Weibo:

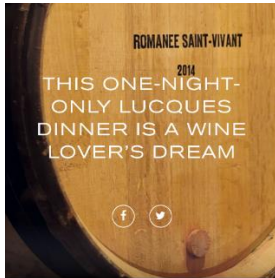


给大家分享我在洛杉矶站发布会的视频剪辑。
#勃艮第葡萄酒##勃艮第佳酿 100# JeannieChoLee李志廷的微博视频
收起全文



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Magazine C:



The L.A. restaurant will host a special meal with Master of Wine Jeannie Cho Lee

Words by ANUSH J. BENLIYAN

In her latest book, Korean-American, Hong



In her latest book, Korean-American, Hong Kong-based Master of Wine and author **Jeannie Cho Lee** explores the Côte d'Or's 100 most memorable Burgundy wines, from up-and-comers to celebrated staples. To fete the forthcoming August release of *The 100: Burgundy Exceptional Wines to Build a Dream Cellar* (**Assouline**, \$75), James Beard Award winners Suzanne Goin and Caroline Styne of The Lucques Group are welcoming the renowned expert for a special dining event inspired by her book on Wednesday, July 31, at their flagship Los Angeles restaurant, **Lucques**.



The evening's four-course dinner, prepared by chef Goin and executive chef Javier Espinoza, will marry Lucques sustainably driven, seasonal California cuisine with a selection of elite Burgundy wines handpicked by Lee, who will be on-hand to sign books and meet guests.



LUCQUES in West Hollywood. Photo by Rob Stark.

Reference: <https://magazinec.com/food/this-one-night-only-lucques-dinner-is-a-wine-lovers-dream/>

VII. Mandarin Oriental Hong Kong Event



- The Menu & Invites

MANDARIN
GRILL + BAR

BURGUNDY WINE DINNER AT GRILL
FEATURING BOOK LAUNCH OF
JEANNIE CHOO LEE

MENU

EBI

SEA URCHIN, SOY, JELLY

Louis Jadot, Beaune 1er Cru Bouchottes, 2013

OR

SCALLOP

TURNIP, DASHI, MERINGUE

Domaine de Montille, Meursault 1er Cru Les Pomzots, 2015

OR

MIDDLE WHITE

BELLY, SWEETCORN, MISO

Domaine Fourrier, Gevrey-Chambertin, 2017

OR

WELLINGTON

TENDERLOIN, PUFF PASTRY, MUSHROOM

Domaine Faiveley, Nuits-Saint-Georges 1er Cru Les Damodes, 2007

OR

BRIE

COW'S, SEINE-ET-MARNE, TRUFFLE

Domaine Joseph Drouhin, Gevrey-Chambertin, 2015

OR

PEACH

CARPACCIO, VERBENA, QUINOA

OR

COFFEE OR TEA

PETITS FOURS

HKD 2,488+10% PER PERSON

A Burgundy Evening with Jeannie Cho Lee MW



Date: 4 September 2019, Wednesday

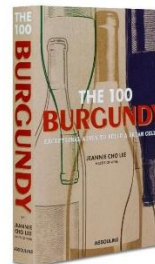
Time: 7 p.m. – Cocktail reception

7:30 p.m. – Dinner

Venue: Mandarin Grill + Bar

Price: HKD 2,488 + 10% service charge per person, inclusive of a copy of her new book

Mandarin Oriental Hong Kong will be featuring a memorable evening of great food paired with Burgundy wines at the Mandarin Grill + Bar on 4th September 2019, in celebration the launch of Jeannie Cho Lee's third book - **The 100 Burgundy: Exceptional Wines for Your Cellar**.



Summary of the book: Illuminating the greatest Burgundy vintages, *The 100: Burgundy* invites readers to explore the region's seductive wines to create a dream cellar, from benchmark domaines to rising stars. Master of Wine Jeannie Cho Lee has selected her 100 most memorable Burgundy wines over twenty-five years of experience, detailing the domaines and highlighting the vintages with tasting notes. With a foreword by Lalou Bize-Leroy, owner of the renowned Domaine Leroy and co-owner of Domaine de la Romanée-Conti, this is a journey through the countryside of Burgundy, capturing the context, people, and history that inspire the creation of these masterful wines.

- The Event Video: <https://www.jeanniecholee.com/visuals/a-look-back-at-the-100-burgundy-book-tour-hong-kong/>

- Media Exposure
Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Jeannie Cho Lee, MO_HK	46,463	102
INSTAGRAM	Jeannie Cho Lee, Asian Palate, roselle0702	44,424	1,423
TWITTER	Jeannie Cho Lee	20,700	10
WEIBO	Jeannie Cho Lee	44,000	34

Facebook:



Instagram:



Twitter:



Weibo:

衷心感谢大家对《勃艮第佳酿 100》的持续关注!

我把往期发布会现场的精彩内容编辑成视频, 分享给各位读者。

#香港##文华东方酒店# JeannieChoLee李志廷的微博视频 收起全文



JeannieChoLee李志廷

9月4日 19:25 来自 iPhone客户端

今晚, 我带着新书《勃艮第佳酿 100》于#香港##文华东方酒店# 与香港本地读者见面交流, 十分感谢各位到场的朋友以及给予我们鼎力支持的赞助单位! #勃艮第葡萄酒爱好者##勃艮第# 香港特区·香港文华东方酒店



National Daily Newspaper Hong Kong Economic Times:

C5 天下時 Lifestyle hket 2019年9月21日-22日 星期六、日

八龍湖湖濱推出 內含六項設施

歌舞推出當道秋刀魚菜式

勃艮第人或許都擁有酒窖, 其酒窖有自己 dream cellar, 那裏是葡萄酒地 (Burgundy) 文化的象徵, 更象徵著當地最核心價值 Burgundy。最近, 香港最懂酒的一位 Master of Wine——Jeannie Cho Lee, 便出書了《The 100 Burgundy—Exceptional Wines to Build Dream Cellar》, 帶大家欣賞 Burgundy 的心願好, 那裏是建立一個存酒地酒窖, 絕不為難。

葡萄酒大師 100 枝布根地酒之選

果釀酒 Jeannie 推薦的利地地酒 如 1989 年佳釀, 深受酒迷喜愛。《The 100 Burgundy》, 是香港最懂酒的一位 Master of Wine——Jeannie Cho Lee 的傑作, 也是她多年研究、精心挑選的 100 枝布根地酒之選。

Jeannie 表示, 她所推薦的 100 枝布根地酒, 是經過她多年研究、精心挑選的 100 枝布根地酒之選。她所推薦的 100 枝布根地酒, 是經過她多年研究、精心挑選的 100 枝布根地酒之選。

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VIII. Maison Assouline London Event



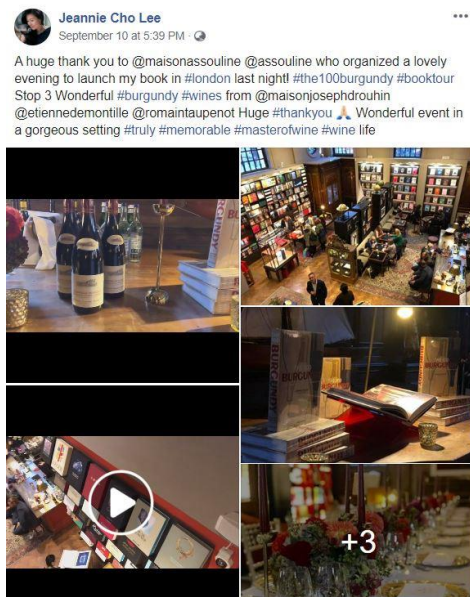
- The Event Video: <https://www.jeanniecholee.com/visuals/a-look-back-at-the-100-burgundy-book-tour-maison-assouline-london/>

- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Jeannie Cho Lee	907	23
INSTAGRAM	Jeannie Cho Lee, Maison Assouline	59,486	1,323
TWITTER	Jeannie Cho Lee, Wine Chap, Atelier Emmanuel	907	28
WEIBO	Jeannie Cho Lee	9,239	10

Facebook:



Instagram:



Twitter:



Jeannie Cho Lee MW @JeannieChoLee · Sep 10
A huge thank you to @maisonassouline @assouline who organized a lovely evening in their gorgeous maison to launch my book in #london last night! #the100burgundy #booktour Stop 3 Wonderful #wines from @maisonjosephdrouhin @etiennedemontille @romaintauperot Huge #thankyou 🍷📖



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Le Bon Vin #inmyglass @lebonvinfr · Sep 10
Congrats 🍷 "Exceptional wines to build a dream cellar" #the100burgundy

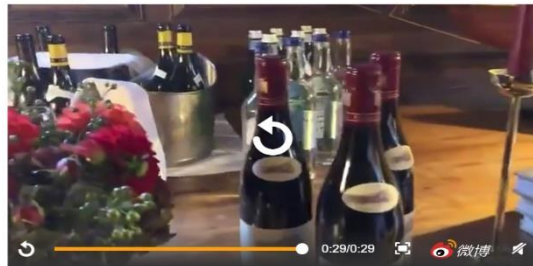
Jeannie Cho Lee MW @JeannieChoLee · Sep 10
A huge thank you to @maisonassouline @assouline who organized a lovely evening in their gorgeous maison to launch my book in #london last night! #the100burgundy #booktour Stop 3 Wonderful #wines from @maisonjosephdrouhin @etiennedemontille @romaintauperot Huge #thankyou 🍷📖



Weibo:

JeannieChoLee李志延 9月10日 19:51 来自 iPhone客户端
非常感谢阿苏利纳出版社 (Assouline) 在其伦敦门市店为我的新书组织了这场发布晚宴!

本场为《勃艮第佳酿 100》世界巡回发布会第三站，晚宴酒款由约瑟夫·杜鲁安酒庄 (Maison Joseph Drouhin)、德蒙蒂酒庄 (Domaine de Montille) 以及罗曼·陶培诺酒庄 (Domaine Romain Tauperot) 赞助!
十分感谢 🍷 ... 展开全文



0:29/0:29

微博

IX. Cabotte London Event





- The Menu

Jeannie Cho Lee is the first Asian Master of Wine (MW) an award-winning author, wine critic, TV host, judge and educator.

To celebrate the release of her latest book;
The 100 – Burgundy, Cabotte, naturally, would be honoured to host this event.

For wine enthusiasts discovering Burgundy—and those already smitten with the region’s seductive wines—The 100: Burgundy is the first guide of its kind to the region’s best wines and makers, detailing the domains and highlighting each chosen wine with tasting notes.

Cabotte’s Head Chef Ed Boarland has paired a menu to complement Jeannie Cho Lee’s selection of wines for the evening.

~ The Menu ~

Duo of squab pigeon with honey soused carrots and blackberry jam

2016 Beaune 1er Cru “Les Aigrots” Domaine de Montille

2015 Clos de la Mousse, Bouchard Père & Fils

-

Chargrilled beef rump cap with anchovy butter & parmesan and balsamic salad

2015 Gevrey Chambertin, Joseph Drouhin

2014 Chambolle Musigny 1er Cru La Combe d’Orveau Taupenot Merme

-

Cheese Selection

2008 Magnum of Clos des Lambrays, Domaine des Lambrays

Tickets are £100 per person. Email Natalaigh@tradesoho.co.uk to book a space.

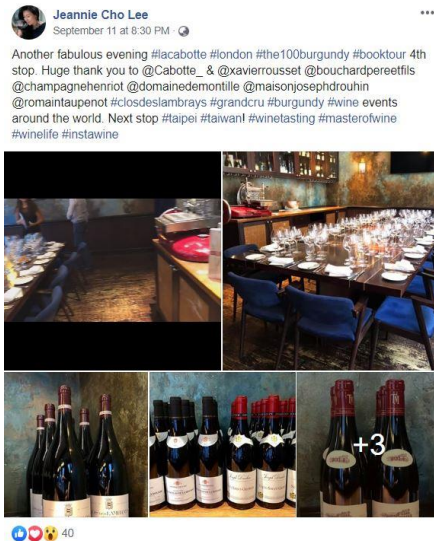
- The Event Video: <https://www.jeanniecholee.com/visuals/a-look-back-at-the-100-burgundy-book-tour-cabotte-london/>

- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Jeannie Cho Lee, Cabotte	1,906	58
INSTAGRAM	Jeannie Cho Lee, Cabotte, zenisthemoment, burgundy_wine_com, bouchardpereetfils, etc.	54,102	1,201
TWITTER	Jeannie Cho Lee, Cabotte	23,647	19
WEIBO	Jeannie Cho Lee	12,000	18

Facebook:



Instagram:



Twitter:



Weibo:



CABOTTE

[BOOK](#) [MENU](#) [WINE](#) [EVENTS](#) [PRIVATE DINING](#) [ABOUT](#) [CAREER](#)

[← BACK TO ALL EVENTS](#)

Jeannie Cho Lee - The 100 Burgundy Dinner

TUESDAY, SEPTEMBER 10, 2019
19:00 - 23:00

CABOTTE
48 GRESHAM STREET, EC2V 7AY,
UNITED KINGDOM (MAP)

Jeannie Cho Lee is the first Asian Master of Wine (MW) an award-winning author, wine critic, TV host, judge and educator.

To celebrate the release of her latest book; The 100 – Burgundy, Cabotte, naturally, would be honoured to host this event.

For wine enthusiasts discovering Burgundy—and those already smitten with the region's seductive wines—The 100: Burgundy is the first guide of its kind to the region's best wines and makers, detailing the domains and highlighting each chosen wine with

X. LaVie Wine Taipei Event



- Evites from LaVie Wine

精彩花絮 李志延《布根地佳釀100》新書發表晚宴

與美麗優雅的葡萄酒大師李志延 Jeannie Cho Lee 對談中您能發現她就像個溫柔的母親般，對著親愛的孩子訴說著一個個精彩動人的故事，期盼您能感受到她在拜訪酒莊時感受到的一切，如此真實又豐富，她的敘述，讓您彷彿置身在布根地的葡萄園中，感受到葡萄酒帶給您的風景、故事。感謝前來參加晚宴的樂活貴賓，與我們一起共度了一個美食和布根地佳釀暢所欲言的夜晚!!



《布根地佳釀100：構築你夢寐以求的酒藏》

亞洲首位葡萄酒大師 (Master of Wine · MW)
李志延 Jeannie Cho Lee 出新書了
樂活酒窖特別邀請李志延大師，親自挑選最愛酒款
現場帶領大家品嚐感受布根地的真實面貌
共享一場美食和布根地佳釀暢所欲言之夜!!

李志延 Jeannie Cho Lee

出生於韓國首爾，曾旅居世界各地。被譽為亞洲葡萄酒界超卓越權威之一。同時是葡萄酒評論家、作家、記者、顧問、葡萄酒講師和葡萄酒大師，她是 (全球共 298 位) 首位獲得葡萄酒大師 (Master of Wine · MW) 名銜的亞洲人。在 2013 年 Decanter 影響力排行榜上第 25 位。

晚宴大師精選品鑑酒款

- Champagne Pol Roger Brut 2009
- Domaine Henri Boillot Bâtard-Montrachet Grand Cru 2014
- Domaine Bouchard Père & Fils Chevalier-Montrachet Grand Cru 2014
- Claude Dugat Gevrey-Chambertin 2015
- Domaine Duroché Charnes-Chambertin Grand Cru 2017
- Domaine Denis Mortet Gevrey-Chambertin 1^{er} Cru Lavaux St-Jacques 2005
- Domaine Joseph Roty Charnes-Chambertin Très Vieilles Vignes Grand Cru 2015



建議售價：NT 3,600

照亮了布根地最好的葡萄酒，The 100 Burgundy 邀請讀者探索布根地誘人的葡萄酒，打造一個夢幻酒窖，從經典酒莊到明日之星。

葡萄酒大師 Jeannie Cho Lee 精選了最令她難忘的 100 種布根地葡萄酒，精闢介紹並描述這些佳釀風味。

前言是著名的 Domaine Leroy (也是 Domaine de la Romanée-Conti 的共同擁有者) 莊主 Lalou Bize-Leroy 寫序，這是一段穿越布根地鄉村的旅程，捕捉了風景、人和歷史，創造出如此佳釀。(本書 2019 年 9 月發行)

提督您：
- 晚宴當日請勿帶用處都香水以維持活動之品質
- 樂活酒窖所有活動酒單變更之權利
- 報名成功後，請於 9/16 前完成付款，於活動七天內取消訂位恕不退費

時間：2019/9/24 19:00 入席
地點：台北嘉來登大飯店 安東廳
餐酒費：NT 13,800
(含葡萄酒大師·李志延新書《布根地佳釀100：構築你夢寐以求的酒藏》英文版一本)

- The Event Video: <https://www.jeanniecholee.com/visuals/the-100-burgundy-book-tour-la-vie-wine/>

- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Jeannie Cho Lee, LaVie, Taiwan Wine Academy, Yusen LIN, AOW, 贤淑庄	130,508	756
INSTAGRAM	Jeannie Cho Lee, Asian Palate	44,976	1,145
TWITTER	Jeannie Cho Lee	20,700	22
WEIBO	Jeannie Cho Lee	15,937	18

Facebook:



樂活酒客 La Vie Wine
September 26 at 4:54 PM

精彩花絮 2019/9/24 李志延《布根地佳釀100》新書發表晚宴

與美麗優雅的葡萄酒大師李志延 Jeannie Cho Lee 對話中您能發現她就像個溫柔的母親般，對著親愛的孩子訴說著一個個精彩動人的故事，期盼您能感受到她在拜訪酒庄時所感受到的一切，如此真實又豐富，她的敘述，讓您彷彿置身在布根地的葡萄園中，感受到葡萄酒帶給您的風景、故事，感謝前來參加晚宴的樂活酒客，與我們一起共度了一個美食和布根地佳釀暢所欲言的夜晚!

#The100Burgundy
#李志延JeannieChoLee
#MasterofWine
#樂活酒客
#Lavielife

精彩花絮 李志延《布根地佳釀100》新書發表晚宴



與美麗優雅的葡萄酒大師李志延 Jeannie Cho Lee 對話中您能發現她就像個溫柔的母親般，對著親愛的孩子訴說著一個個精彩動人的故事，期盼您能感受到她在拜訪酒庄時所感受到的一切，如此真實又豐富，她的敘述，讓您彷彿置身在布根地的葡萄園中，感受到葡萄酒帶給您的風景、故事，感謝前來參加晚宴的樂活酒客，與我們一起共度了一個美食和布根地佳釀暢所欲言的夜晚!



Taiwan Wine Academy 台灣酒研學院
September 19 at 11:37 PM

《布根地佳釀100》新書發表晚宴

與亞洲首位葡萄酒大師李志延 共享布根地奢華晚宴!

李志延 Jeannie Cho Lee MW 出新書了! 《布根地佳釀100》精選最令她難忘的100款布根地葡萄酒，精闢描述天地人與迷人風味。連 Domaine Leroy 阿霞 Lalou Bize-Leroy 都為她寫序呢!

《布根地佳釀100》新書發表晚宴精選酒款

1. Champagne Pol Roger Brut 2009
2. Domaine Henri Boillot Bâtard-Montrachet Grand Cru 2014
3. Domaine Bouchard Père & Fils Chevalier-Montrachet Grand Cru 2014
4. Claude Dugat Gevrey-Chambertin 2015
5. Domaine Duroché Charnes-Chambertin Grand Cru 2017
6. Domaine Denis Mortet Gevrey-Chambertin 1er Cru Lavaux St-Jacques 2005
7. Domaine Joseph Roty Charnes-Chambertin Très Vieilles Vignes Grand Cru 2015

時間：2019/9/24 19:00
地點：台北喜來登大飯店安東廳 餐酒費 \$13,800
報名：樂活酒客 02-2755-1808
含李志延新書《布根地佳釀100：構築你夢寐以求的酒藏》英文版一本
#樂活酒客 #JeannieChoLee #The100burgundy




賢淑莊
September 20 at 11:07 AM

大家好 要與各位分享一個好消息!

樂活酒客將在9/24於台北喜來登安東廳舉辦亞洲起車禮成-李志延樂酒晚宴

出生於韓國首爾，曾旅居世界各地，被譽為亞洲葡萄酒界起車禮成之一，她為許多葡萄酒雜誌撰寫專欄，同時也身為新加坡航空公司葡萄酒顧問，Jeannie 也身兼葡萄酒評審、講師、記者以及導師，在全世界享有盛名。2009年，獲頒發「Vintage 國際大獎」，以表揚 Jeannie 對葡萄酒業的龐大貢獻。她是全球首位獲得葡萄酒大師頭銜 (Master of Wine, MW) 的亞洲人，全球僅有 298 位!

而這次非常榮幸邀請到 Jeannie 李志延大師，親自挑選本身喜愛的酒款，並帶領各位嘉賓品飲勃根地的佳釀，祈祝著勃根地真實樣貌，邀請您一同參與這場美食、佳釀之夜!

相關資訊: <https://www.jeanniecholee.com/>
#winetastingevent #Jeanniecholee #The100Burgundy #MW

《布根地佳釀100：構築你夢寐以求的酒藏》



亞洲首位葡萄酒大師 (Master of Wine - MW)
李志延 Jeannie Cho Lee 出新書了!
樂活酒客特別邀請李志延大師，親自挑選最優酒款
現場帶領大家品嚐感受布根地的真實面貌
共享一場美食和布根地佳釀暢所欲言之夜!

李志延 Jeannie Cho Lee
出生於韓國首爾，曾旅居世界各地，被譽為亞洲葡萄酒界起車禮成之一，同時為葡萄酒雜誌、作家、記者、顧問、葡萄酒講師和葡萄酒大師，她是 (全球共 298 位) 首位獲得葡萄酒大師 (Master of Wine - MW) 名銜的亞洲人，在 2013 年 Decanter 影響力排行榜上第 25 位。

晚宴大師精選酒款

Champagne Pol Roger Brut 2009
Domaine Henri Boillot Bâtard-Montrachet Grand Cru 2014

ASIAN PALATE

JEANNIE CHO LEE MW

Yusen LIN / 林裕森
September 25 at 4:36 AM

Jeannie說她在英國吃書的時候
因為食物實在太難吃了
讓她體認到餐酒搭配的重要
葡萄酒可以讓食物變得不再難吃。
有這麼多 Jeannie 選的
精彩且難得的布根地珍釀
當然不用擔心安東醬的菜色了

#The100Burgundy
#JeannieChoLee
#MW養成的環境很重要
#真的有2005DenisMortet的Lavaut
#HenriBouillot的Batard很有戲精
#LaVieWine



Like Page

Jeannie Cho Lee
September 25 at 1:52 AM

An amazing evening filled with great #burgundy #wine #the100burgundy #booktour Stop 5 #taipei #taiwan with exceptional #wines including #henriboillot #batardmontrachet @bouchardpereetils #chevaliermontrachet #claudedugat #gevreychambertin #domaineuroche #charmeschambertin #denismortet #lavauxjacques #josephroty #charmeschambertin #grandcru #winetasting #masterofwine #winelife



98 1 Comment 1 Share

AOW CO., LTD (Art of Wine)
9月26日

【AOW推薦分享】MW 李志廷 Jeannie Cho Lee新書發表會
《布根地佳釀100：構築你夢寐以求的酒藏》
亞洲首位葡萄酒大師 (Master of Wine, MW) 李志廷 Jeannie Cho Lee 帶著新書《The 100 Burgundy》於9/24樂活酒窖舉辦新書發表會！書中紀錄MW Jeannie最難忘的100款布根地葡萄酒，從經典酒莊到明日之星，精闢介紹、描述其佳釀風味。

來自韓國的李志廷(Jeannie Cho Lee) 為亞洲葡萄酒界卓越權威之一，更是首位獲得MW (Master of Wine) 頭銜的亞洲人，擔任葡萄酒評論家、作家、記者、顧問及葡萄酒講師，在2013年Decanter影響力排行榜上第25位。

#珍愛AOW
#MWJeannieChoLee
#The100Burgundy
[未成年請勿飲酒]



Instagram:



Twitter:



Weibo:



Other media:

<https://winebella0210.pixnet.net/blog/post/351084796-%E4%BA%9E%E6%B4%B2%E9%A6%96%E4%BD%8Dm%E6%9D%8E%E5%BF%97%E5%BB%B6%E6%96%B0%E6%9B%B8:-the-100->

[burgundy%E5%B8%83%E6%A0%B9%E5%9C%B0%E4%BD%B3](#)

The 100 Burgundy新書發表會

日前參加由樂活酒窩舉辦，亞洲首位葡萄酒大師MW李志延(Jeannie Cho Lee) 新書發表會「The 100 Burgundy」。我非常期待這次的新書發表會，除了有機會與大師近距離面對面之外，更是迫不及待地想要跟著MW Jeannie一遊心愛的勃根地產區。

翻開新書,即見鼎鼎大名的Lalou Bize-Leroy 女士序文，再進入到書內目錄，書中概念脈絡明瞭清楚，從時間的角度貫穿，提到歷史至修道士對於勃根地的影響、經過了法國大革命、根瘤蚜蟲病，而至今日的勃根地。

MW Jeannie提到為了出版這本書的心路歷程，自準備參訪到出版，耗費相當久的時間，書中一共71家酒莊，經典酒莊之外另有20%新星酒莊。特別的是，每一篇酒莊介紹最後，都會有Jeannie為這家酒莊所寫下的三個名詞。

一本溫柔的導覽書籍，很適合一面翻閱，一面品飲喜愛的勃根地葡萄酒。



李志延 Jeannie Cho Lee 攝

ics.com 的响应...

XI. YPO Taipei Private Event



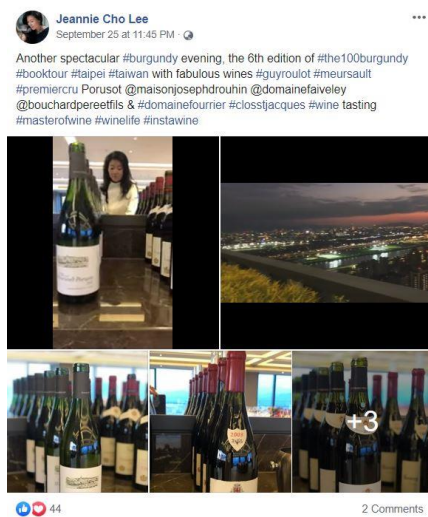
- The Event Video: <https://www.jeanniecholee.com/visuals/the-100-burgundy-book-tour-taipei/>

- Media Exposure

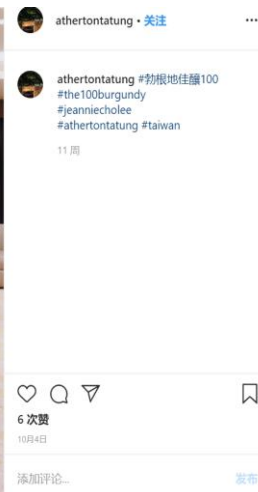
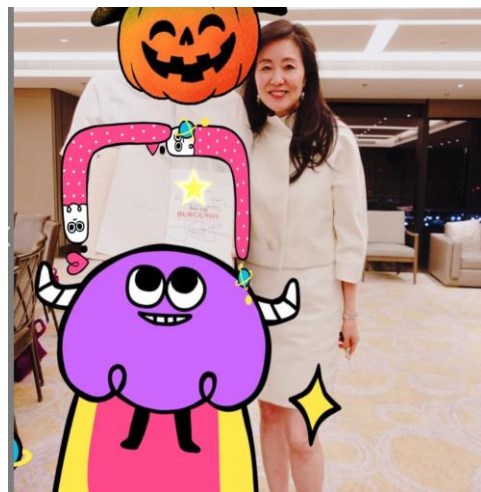
Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Jeannie Cho Lee, WineNote	36,066	66
INSTAGRAM	Jeannie Cho Lee, max.mbh, aric.chang, etc,	45,175	970
TWITTER	Jeannie Cho Lee	20,700	20
WEIBO	Jeannie Cho Lee	15,938	24

Facebook:



Instagram:



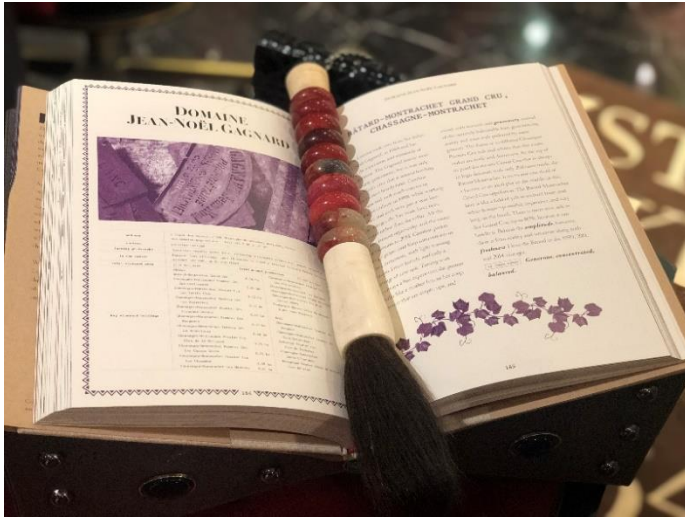
Twitter:



Weibo:



XII. Assouline at Four Seasons Hotel, New York



- The Event Video: <https://www.jeanniecholee.com/visuals/the-100-burgundy-book-tour-new-york/>

- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
INSTAGRAM	Jeannie Cho Lee, ipaglass	45,280	1,105
WEIBO	Jeannie Cho Lee	12,793	10

Instagarm:



Weibo:



JeannieChoLee李志延

《勃艮第佳酿 100》发布会——纽约



10月16日 00:09 来自 iPhone客户端



JeannieChoLee李志延

10月5日 14:03 来自 iPhone客户端

由衷感谢阿苏利纳出版社 (Assouline) 于纽约四季酒店组织的这场新书签售品鉴会。



阅读 7215 推广

转发

1

6

XIII. Singapore Mandarin Oriental Event



- The menu



- The Event Video: <https://www.jeanniecholee.com/visuals/the-100-burgundy-book-tour-singapore/>

- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Jeannie Cho Lee,	1,901	40
INSTAGRAM	Jeannie Cho Lee, purperrywine, akhaltek	45,299	1,229
TWITTER	Jeannie Cho Lee	815	55
WEIBO	Jeannie Cho Lee	14,233	15

Instagram:



akhaltek · 美達
Mandarin Oriental, Singapore

akhaltek #masterofwine
#jeanniecholee #booklaunch
#the100burgundy @mo_singapore
#legit #letsratotogether with
#handmade #icjglass

11 周

edward623 Wow

11 周 1 次讚 回覆

50 次讚

10/9/18



jeanniecholee · 已关註
Mandarin Oriental, Singapore

10 周 讚

dalleyfarms 🍷🍷

10 周 讚

fabian_soul 🍷🍷

10 周 讚

fabian_soul 🍷🍷

10 周 讚

alevignapiano @bodegasladivisa
cs 🍷

9 周 讚

christinalee 和其他 1,165 位用戶 讚了

10/8/18



purperrywine · 美達
Mandarin Oriental, Singapore

purperrywine It is imperative to respect this one time life of grape berries in #Burgundy for its wine making philosophy. Had a great time with friends and Ms Jeannie Cho Lee @jeanniecholee, truly inspired by the 1st MW of Asia, thank you. 《勃艮第 100》新书发行酒会，满满的葡萄酒大师李志廷女士的魅力打动了。 #jeanniecholee #instawine

11 周

3 次讚

10/9/18

Facebook:



Jeannie Cho Lee

10月9日 · 🌐

A huge thank you to @mo_singapore for tonight's wonderful evening of #Burgundy #wine & delicious Cantonese food! Full house over 65 people enjoying #jeannoelgagnard #hudelotnoellat #lucienlemoine #henriboillot #josephroty - 8th stop on #the100burgundy #booktour #singapore #masterofwine #winelife #instawine



Twitter:

Jeannie Cho Lee MW @JeannieChoLee · Oct 10

A huge thank you to @mo_singapore for tonight's wonderful evening of #Burgundy #wine & delicious Cantonese food! Full house over 65 people enjoying #jeannoelgagnard #hudelotnoellat #lucienlemoine #henriboillot #josephroty - 8th stop on #the100burgundy #booktour #singapore



0:10 812 views

2 6 47

Weibo:

JeannieChoLee李志延 10月10日 16:20 来自 iPhone客户端

《勃艮第佳酿 100》全球发布会第8站。

诚挚地感谢新加坡文华东方酒店组织昨晚这场美妙的#勃艮第佳酿#与广东美食宴!

65位嘉宾欢聚一堂, 畅享琼诺约勒盖纳德 (JN Gagnard)、休德·罗诺拉 (Hudelot-Nollat)、路西安僧侣 (Maison Lucien Le Moine)、亨利·海柏拉 (Domaine Henri Boillot) 以及罗蒂 (Joseph Roty) 等酒庄作品。收起全文



JeannieChoLee李志延 9月16日 22:10 来自 iPhone客户端

我非常抱歉地通知各位读者: 由于《勃艮第佳酿 100》简体中文版的印刷出版问题, 不能按照原计划与各位内地的读者朋友见面, 北京和西安的巡回发布会预计推迟到今年年底, 具体时间确定之后, 我第一时间告诉大家。

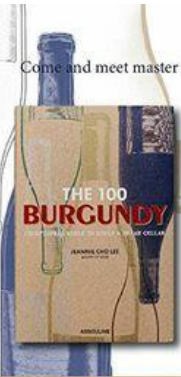
衷心感谢大家对《勃艮第佳酿 100》的持续关注!

我把往期发布会现场的精彩内容编辑成视频... 展开全文



XIV. Hong Kong Bookazine Book Signing






BOOK LAUNCH & SIGNING
Come and meet master of wine and author **Jeannie Cho Lee** as she launches her new book

THE 100 BURGUNDY
EXCEPTIONAL WINES TO BUILD A DREAM CELLAR

The 100: Burgundy is the first guide of its kind to the region's best wines and makers, detailing the domaines and highlighting each chosen wine with tasting notes. **Jeannie Cho Lee** invites readers to explore 100 memorable Burgundy wines of the Côte d'Or, from benchmark domaines to rising stars.


Jeannie Cho Lee is the first Asian Master of Wine (MW), an award-winning author, wine critic, judge, and educator. Currently a professor at Hong Kong Polytechnic University, where she helped launch the Master of Science program in International Wine Management, she is also a consultant for Singapore Airlines since 2009.



THURSDAY 24TH OCTOBER 2019 • 6.30PM-7.30PM

BOOKAZINE PRINCE'S BUILDING
SHOP 326-328, 3/F LANDMARK PRINCE'S, CENTRAL

Free event • RSVP: enquiries@bookazine.com.hk / 2522 1785



- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	BookazineHK, Jeannie Cho Lee, Asian Palate	8,845	105
INSTAGRAM	Jeannie Cho Lee, champsbertin, Asian Palate	44,469	661
TWITTER	Jeannie Cho Lee, Asian Palate	26,286	21
WEIBO	Jeannie Cho Lee	17,380	27

Facebook:



活动
活动
活动日历
生日
发现活动

Book launch & signing with Jeannie Cho Lee
由我组织

THURSDAY 24TH OCTOBER 2019 • 6.30PM-7.30PM
BOOKAZINE PRINCE'S BUILDING
SHOP 320-328, 3/F LANDMARK PRINCE'S CENTRAL

10月24日 Book launch & signing with Jeannie Cho Lee
公开 组织者: Bookazine HK

★ 有兴趣 ✓ 参加

2019年10月24日周四 18:30 – 19:30
约2个月前

Bookazine HK
prince's building, 10 chatter road, 00000 中环



Asian Palate
2019年10月23日

Join us at Central Hong Kong Prince's Building Bookazine tomorrow for The 100 Burgundy book signing event! @jeanniecholee will be sharing her Burgundy discoveries and the top 100 Burgundies. We very much look forward to seeing you there! @bookazinehk #the100burgundy #hongkong #booksigning #event #burgundy #wine

BOOK LAUNCH & SIGNING
Come and meet master of wine and author Jeannie Cho Lee as she launches her new book THE 100 BURGUNDY EXCEPTIONAL WINES TO BUILD A DREAM CELLAR

THURSDAY 24TH OCTOBER 2019 • 6.30PM-7.30PM
BOOKAZINE PRINCE'S BUILDING
SHOP 320-328, 3/F LANDMARK PRINCE'S CENTRAL

5 赞 评论 分享



Jeannie Cho Lee
2019年10月23日

Please stop by tomorrow at 6:30pm at Bookazine in Prince's Building Central HK where I will be talking about my Burgundy discoveries & the 100 top Burgundies! #booksigning #the100burgundy @bookazinehk for all #hongkong #burgundy #wine lovers

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THURSDAY 24TH OCTOBER 2019 • 6.30PM-7.30PM
PRINCE'S BUILDING
3/F LANDMARK PRINCE'S CENTRAL

1条评论 1次分享

Instagram:



jeanniecholee • 已关注
Prince's Building

queemeco Glad to have it signed to you! 🍷📖

janine_schenk8 Investing through fine Galina has been profitable, even the people I referred to her are massively earning. You can contact her @galina_binary_trade.

d.a.l.f Where can I buy it in Canada?

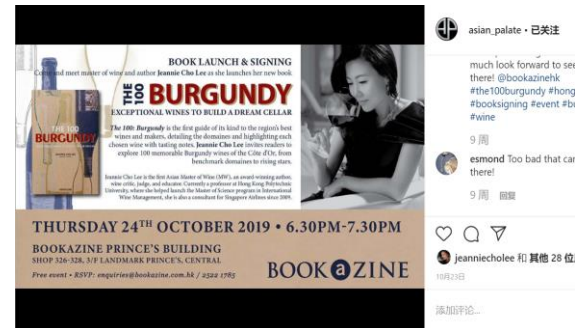
dennisioveswine 和 其他 641 位用户赞了



champsbertin • 关注
Beijing, China

champsbertin 🍷📖
@jeanniecholee
#the100burgundy #jeanniecholee
#bourgeoisie #assouline

9次赞



asian_palate • 已关注

much look forward to seeing there! @bookazinehk #the100burgundy #hongkong #booksigning #event #burgundy #wine

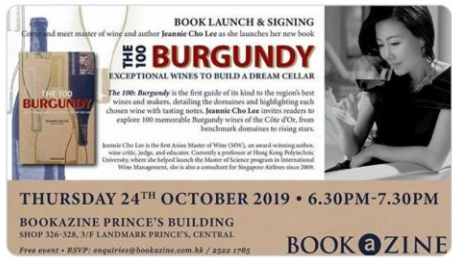
esmond Too bad that can't I there!

jeanniecholee 和 其他 28 位用户赞了

Twitter:

Jeannie Cho Lee MW @JeannieChoLee · Oct 23


Please stop by tomorrow at 6:30pm at Bookazine in Prince's Building Central HK where I will be talking about my Burgundy discoveries & the 100 top Burgundies! #booksigning #the100burgundy @bookazinehk for all #hongkong #burgundy #wine lovers ift.tt/32Fgp1P



THURSDAY 24TH OCTOBER 2019 • 6.30PM-7.30PM
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Free event • RSVP: enquiries@bookazine.com.hk / 2542 1762

Asian Palate @AsianPalate · Oct 23


Join us at Central Hong Kong Prince's Building Bookazine tomorrow for The 100 Burgundy book signing event! @jeanniecholee will be sharing her Burgundy discoveries and the top 100 Burgundies. We very much look forward to seeing you there! @bookazinehk #the100burgundy #booksigning



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SHOP 326-328, 3/F LANDMARK PRINCE'S, CENTRAL
Free event • RSVP: enquiries@bookazine.com.hk / 2542 1762

Jeannie Cho Lee MW @JeannieChoLee · Oct 24

Thank you to @bookazinehk for holding a book signing for me today at their flagship store in Central! And a huge thank you to everyone who stopped by today after work- so glad to see that HK is filled with Burgundy lovers! #the100burgundy #booktok 9th e... ift.tt/2Mkjh2



Weibo:

JeannieChoLee李志延 10月23日 23:14 来自 iPhone客户端

明天下午六点半, 我将香港中环太子大厦的Bookazine书店签售新书《勃艮第佳酿100》, 欢迎前来捧场! 我将跟大家分享勃艮第产区和100款顶级葡萄酒的探索之旅。
#勃艮第佳酿##勃艮第#



THURSDAY 24TH OCTOBER 2019 • 6.30PM-7.30PM
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阅读 6328 推广 转发 评论 9

JeannieChoLee李志延 10月24日 23:32 来自 iPhone客户端

《勃艮第佳酿 100》巡回发布会——第9站
感谢香港Bookazine今天在中环的旗舰店为我举办签售会! 非常感谢每一位下班后前来捧场的读者——很高兴看到香港有如此之多#勃艮第#爱好者。
#勃艮第佳酿##葡萄酒大师#



阅读 1万 推广 转发 评论 3 15

Other media:

<https://allevents.in/hong%20kong/book-launch-and-signing-with-jeannie-cho-lee/200018212812822>



Book launch & signing with Jeannie Cho Lee

Thu Oct 24 2019 at 06:30 pm to 07:30 pm



Book launch & signing with Jeannie Cho Lee

Come and meet Master of Wine and author Jeannie Cho Lee as she launches her new book THE 100 BURGUNDY: EXCEPTIONAL WINES TO BUILD A DREAM CELLAR.

THE 100 BURGUNDY is the first guide of its kind to the region's best wines and makers, detailing the domaines and highlighting each chosen wine with tasting notes. Jeannie Cho Lee invites readers to explore 100 memorable Burgundy wines of the Côte d'Or, from benchmark domaines to rising stars.

Jeannie Cho Lee is the first Asian Master of Wine (MW), an award-winning author, wine critic, judge, and educator. Currently a professor at Hong Kong Polytechnic University, where she helped launch the Master of Science program in International Wine Management, she is also a consultant for Singapore Airlines since 2009.

When: Thursday, 24th October 2019, 6:30-7:30pm

Where: Bookazine Prince's Building, shop 326-328, 3/F Landmark Prince's, 10 Chater Road, Central

Free event – RSVP: enquiries@bookazine.com.hk / 2522 1785

XV. Hong Kong Club Private Club Event



- Media Exposure
Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
INSTAGRAM	Jeannie Cho Lee	44,400	1,772
TWITTER	Jeannie Cho Lee	20,700	25
WEIBO	Jeannie Cho Lee	8,635	15

Instagram:



Twitter:



Jeannie Cho Lee MW @JeannieChoLee · Oct 26
A fabulous evening of #burgundy #wine paired with exceptional #food at the #Hongkongclub tonight! Huge thank you to the club & everyone who attended! 10th stop of #the100burgundy #booktour #masterofwine #winelife



🗨️ 3 ❤️ 18 ↗️

Weibo:



JeannieChoLee李志延 V

今天 10:36 来自 iPhone客户端

补发一组在香港俱乐部的#美食美酒#之夜，非常感谢俱乐部组织晚宴，感谢所有到场支持的朋友！这是《勃艮第佳酿100》全球巡回发布会之旅的第十站。欲知晓2020年的巡回之旅行程，请移步：[网页链接](#)



XVI. 1243 Bourgogne Society Event



- **The Event Video:** <https://www.jeanniecholee.com/visuals/the-100-burgundy-book-tour-1234-bourgogne-society-athenaeum/>

Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Jeannie Cho Lee,	1,901	68
INSTAGRAM	Jeannie Cho Lee, domaine_michel_lafarge	51,657	1,373
TWITTER	Jeannie Cho Lee	20,700	17
WEIBO	Jeannie Cho Lee	15,134	24

Facebook:



Twitter:



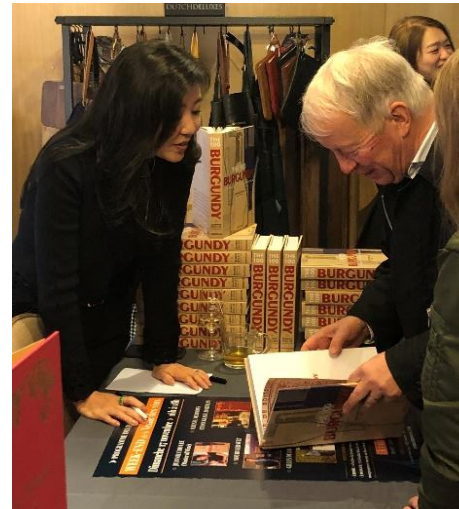
Instagram:



Weib:



XVII. Beaune Athenaeum Book Signing



- **The Event Video:** <https://www.jeanniecholee.com/visuals/the-100-burgundy-book-tour-1234-bourgogne-society-athenaeum/>

- **Media Exposure**

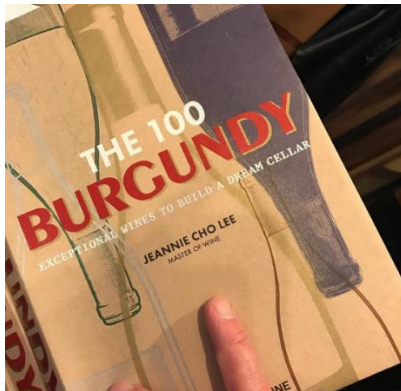
Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
FACEBOOK	Domaine Michel Lafarge, Athenaeum Beaune	4,805	189
INSTAGRAM	Jeannie Cho Lee , Athenaeum Beaune, feedmedrinkme,	47,700	113
TWITTER	Jeannie Cho Lee	20,700	13
WEIBO	Jeannie Cho Lee	12,373	14

Facebook:



Instagram:



feedmedrinkme · 关注

feedmedrinkme One of the best wine bookstores in the world — welcoming the fab @jeanniecholee today to sign her new book. #bookstores #bookstoresofinstagram #winebooks #foodandwine #jeanniecholee #hospicesdebeaune #winelovers #burgundywine

5 周

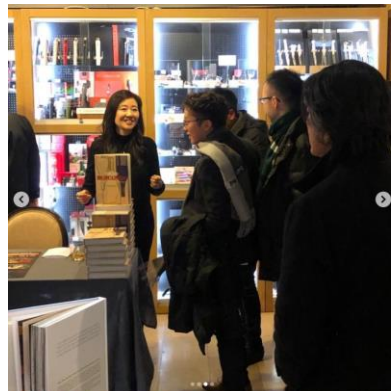
jshutch64 100 Shades of Burgundy.

5 周 1 次赞 回复

12 次赞

11月11日

添加评论...



jeanniecholee · 已关注
Beaune, Bourgogne, France

jeanniecholee A fun afternoon #booksigning @athenaumbeaune #the100burgundy #booktour 12th stop! Signing books beside Allen Meadows & Doug Barzelay who wrote Burgundy Vintages. A big #thankyou to everyone who came by to support me 🙌 Wine tasting 2018 #burgundy #masterofwine #winelife #instawine

5 周

pk6617 이 책 사고 싶은데 한국에는 아직 안들어왔나요?

5 周 回复

destefanowines Top

fangyuan321 和其他 515 位用户赞了

11月10日

添加评论...



athenaumbeaune · 关注
Athenaeum Beaune

athenaumbeaune La belle dédicace! ce dimanche de des vins! Douglas Barzelay Rouzière, Allen Meadows, Lebault, Jeannie Cho Lee, L Gottl 🍷🍷🍷 #vdv2019 #beaune #bourgogne #athenaumbeaune #athenaumwinelovers

5 周

jeanniecholee 和其他 64 位用户

11月10日

添加评论...



athenaumbeaune · 关注
Athenaeum Beaune

athenaumbeaune @jeanniecholee en dédicace et Cécile Tremblay 🍷🍷 #jeanniecholee #ceciletremblay #dedicace #assouline #vdv2019 #beaune #bourgogne #athenaumwinelovers #athenaumbeaune

5 周

jeanniecholee 和其他 45 位用户赞了

11月11日

添加评论...

Twitter :

Jeannie Cho Lee MW @JeannieChoLee · Nov 18
A fun afternoon #booksigning @athenaeumbaune #the100burgundy #booktour 12th stop! Signing books beside Allen Meadows & Doug Barzelay who wrote Burgundy Vintages. A big #thankyou to everyone who came by to support me 🍷 #wine tasting 2018 #burgundy #masterofwine #winelife



👤 1 🔄 2 ❤️ 11 📤

Weibo:

JeannieChoLee李志延 🌟
11月18日 18:05 来自 iPhone客户端
《勃艮第佳酿100》巡回发布会第12站——博恩 (Beaune) Athenaeum书店

乐趣多多的签售会: 与Allen Meadows和Doug Barzelay一同签名售书, 他俩合著了《勃艮第的年份》(Burgundy Vintages) 一书。

感谢到场支持的各位!
#勃艮第佳酿##2018勃艮第品评##葡萄酒大师#



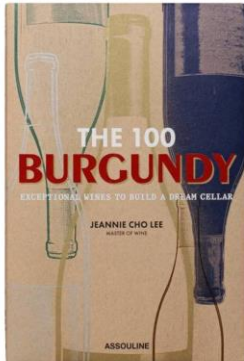
阅读 5889 推广 🔄 转发 💬 评论 👍 5

Other media:

www.athenaeum.com/livre/16071052-the-100-burgundy-anglais-exceptional-wines--jeannie-cho-lee-mw--assouline

www.athenaeum.com/rencontres/20050/

Retour aux résultats de recherche
Les vignobles de France / Les Vins de Bourgogne



The 100: Burgundy (Anglais)
Exceptional Wines to Build a Dream Cellar
De **Jeannie Cho Lee (MW)**
Assouline

Offres
Vendu par Librairie Athenaeum
● En stock, expédié lundi
75,00 €

Présentation
For wine enthusiasts discovering Burgundy—and those already smitten with the region's seductive wines—The 100 Burgundy is the first guide of its kind to the region's best wines and makers, detailing the domaines and highlighting each chosen wine with tasting notes. Considering factors such as a wine's quality, its ability to evolve and improve over time, and its ability to evoke emotion, Master of Wine Jeannie Cho Lee invites readers to explore 100 memorable Burgundy wines of the Côte d'Or, from benchmark domaines to rising stars.

An exceptional Burgundy is not only well crafted and well balanced, it also must have essential qualities

[Ajouter au panier](#)

COUPS DE CŒUR DOSSIERS **RENCONTRES**

Jeannie Cho Lee à l'Athenaeum!
Dimanche 17 novembre 2019 de 16:00 à 18:00
[Ajouter à mon calendrier](#)
Le dimanche 17 novembre 2019 à 16h00, Athenaeum

Dédicace exceptionnelle de la critique de vin, Master of Wine, basée à Hong-Kong, Jeannie Cho Lee qui viendra présenter son livre The 100 Burgundy exceptional wines to build a dream cellar aux éditions Assouline Publishing.

Jeannie Cho Lee est le premier Master of Wine asiatique, auteure primée, critique de vin, juge et éducatrice. Actuellement professeure à l'Université polytechnique de Hong Kong, où elle a participé au lancement du programme de maîtrise en gestion internationale du vin, elle est également consultante pour Singapore Airlines depuis 2009.

Pendant trois ans, Lee a co-animé un programme télévisé hebdomadaire populaire sur le vin, In Vino Veritas, à Hong Kong pour TVB Pearl, le principal diffuseur de télévision de langue anglaise. Jeannie est l'ancienne éditrice de Le Pan, une publication sur l'art de vivre consacrée au vin qu'elle a lancée en 2015 et elle est actuellement chroniqueuse mensuelle sur le vin pour Robo Report China.

Ses deux livres, Mastering Wine et Asian Palate, ont remporté de nombreux prix, notamment le prix Gourmand du meilleur livre d'accords mets et vins du monde et le prix de l'Association internationale des professionnels de la cuisine (IACP).

Lee est coprésidente des Decanter Asia Wine Awards à Hong Kong et de la présidence bourguignonne des Decanter World Wine Awards à Londres. Elle est également titulaire d'un certificat de cuisine de l'Institut Le Cordon Bleu et elle est éducatrice certifiée en vin auprès du Wine & Spirits Education Trust (Royaume-Uni) et de la US Society of Wine Educators. Elle est titulaire d'un baccalauréat des arts du Smith College et d'une maîtrise de l'Université Harvard.



The 100 Burgundy (Anglais), Exceptional Wines to Build a Dream Cellar
Jeannie Cho Lee (MW)
● 75,00 €

XVIII. Paris Legrand Caves Event



- The Event Video: <https://www.jeanniecholee.com/visuals/the-100-burgundy-book-tour-paris/>

- Media Exposure

Social Media Exposure Statistics:

MEDIA PLATFORM	MEDIA ACCOUNT NAME	PAGE VIEW/ FOLLOWERS	NO. OF LIKES/SHARES
INSTAGRAM	Jeannie Cho Lee, cellierauxmoines	46,896	1237
TWITTER	Jeannie Cho Lee	20,700	20
WEIBO	Jeannie Cho Lee	10,606	28

Instagram:



Twitter:

 **Jeannie Cho Lee MW** @JeannieChoLee · Dec 3

Fabulous finale to #the100burgundy #booktour for 2019 at Caves Legrand #paris! 13th stop for this year with 5+ more in 2020; huge #thankyou 🙌 to everyone who supported @Krug Jacques Carillon, Henri Boillot, Drouhin, @BouchardPere Cécile Tremblay, Cellier Aux Moines



1 2 17

Weibo:

 **JeannieChoLee李志延** 12月3日 21:31 来自 iPhone客户端

《勃艮第佳酿 100》新书全球巡回发布会第13站，也是2019年度最后一站——巴黎Legrand酒窖

感谢本次活动的赞助商：库克香槟 (Krug Champagne)、亨利·海伯酒庄 (Henri Boillot)、杜鲁安酒庄 (Drouhin)、宝尚父子酒庄 (Bouchard Pere et Fils)、唐蓓蕾酒庄 (Cécile Tremblay) 以及僧侣窖 (Cellier ... 展开全文



阅读 8712 推广 1 2 10

 **JeannieChoLee李志延** 12月30日 23:32 来自 iPhone客户端

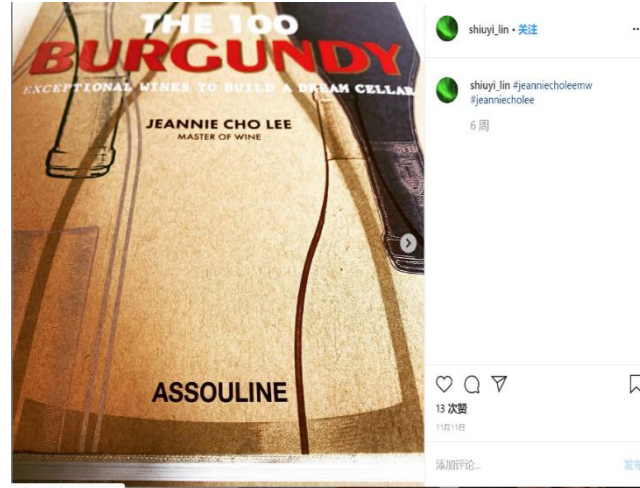
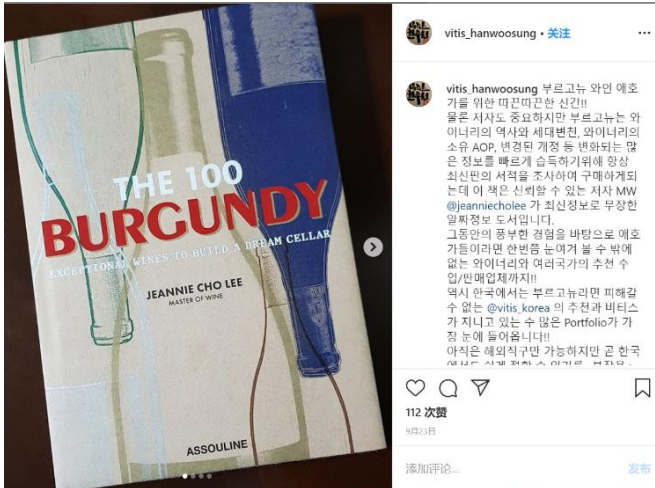
分享《勃艮第佳酿 100》全球发布会集锦——巴黎 Legrand Caves

JeannieChoLee李志延的微博视频



阅读 6575 推广 2 1 7

- More Exposure from readers and website media





assouline • 关注
Burgundy, France

assouline The practice of v making has brought people t for years. In #Burgundy these practices are carefully captun series of striking images. A cc guide to everything you need about this seductive wine, #Burgundy100 is a must-hav wine aficionado. @jeanniech

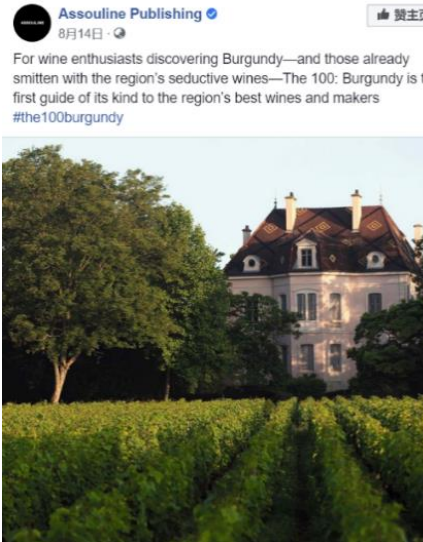
7 周

behnushmalek ❤️
7 周 1 次赞 回复

yvonnegabriellesenouf ❤️👍
7 周 回复

817 次赞
11月8日

添加评论...



Assouline Publishing 赞主
8月14日 · 🌐

For wine enthusiasts discovering Burgundy—and those already smitten with the region's seductive wines—The 100: Burgundy is t first guide of its kind to the region's best wines and makers #the100burgundy

Smith College Global Connections 赞主页
8月21日 · 🌐

Jeannie Cho Lee '90, Master of Wine, has a new book "The 100: Burgundy Exceptional Wines to Build a Dream Cellar" and is on a book tour. 🍷

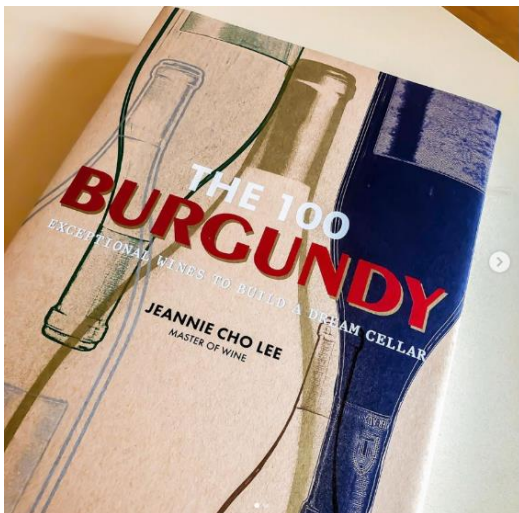
Over the next couple of months, you can attend events for the tour in Hong Kong, London, Beijing, Taipei, Singapore, Bangkok, Burgundy, or Paris.

#the100burgundy



ASSOULINE.COM
The 100: Burgundy Exceptional Wines to Build a Dream Cellar

网站说明



oenophile1 • 关注
Hong Kong

oenophile1 Excited to dive into book written by @jeanniecholee

#the100burgundy #burgundy #wineenthusiast #vino #oenoph

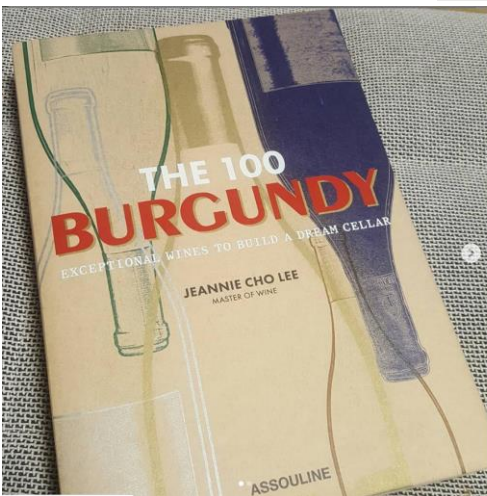
14 周

arabiki808 Gotta have the phrase... "Drink more wine" at th bottom...c'mon! 😂

14 周 1 次赞 回复

26 次赞
9月13日

添加评论...



henri_busa • 关注

pinot0417 어디서 구매 하면 되나
12 周 回复
查看回复 (1)

d_wl Hi, how i can get it??
12 周 回复
查看回复 (1)

pitbeat looks a good book where is possible to buy it
12 周 1 次赞 回复

schmidt_milo Where?
12 周 回复

518 次赞
9月28日

添加评论...

发布



葡萄酒鉴赏杂志社

葡萄酒大师李志延出版新著《勃艮第佳酿100》，精选出100款值得珍藏于私家酒窖的勃艮第佳酿。简体中文版将于9月发行。



07月29日 13:03 来自 搜狗高速浏览器

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转发 3

评论 1

6

<https://www.port-magazine.com/food-drink/the-100-burgundy/>



PORT

GET PORT IN FRONT

FOOD & DRINK

The 100: Burgundy

In an excerpt from Assouline's new book, Asia's first master of wine Jeannie Cho Lee details how to start a cellar

August 5, 2019

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Words

Jeannie Cho Lee



Having a private wine cellar is the ultimate luxury, but one that is also practical and economical. When I am asked about smart wine buying, I always suggest buying young and buying early. Thus, investing in wine storage or a cellar, even

https://k.sina.com.cn/article_1784473157_6a5ce64502001b3ff.html?from=food

葡萄酒大师李志延出版新著《勃艮第佳酿100》

2019年07月29日 10:47 新浪网 作者 中国新闻网

A | A | ☆ | 0

中新网7月29日电 首位亚裔葡萄酒大师李志延(Jeannie Cho Lee MW)撰写的第三部专著《勃艮第佳酿100》英文版,近日由巴黎阿苏利那书店(Assouline)出版发行。该书根据作者的走访和品尝,精选出100款值得珍藏于私家酒窖的勃艮第佳酿。备受尊敬的勃艮第葡萄酒大师拉鲁·比兹·勒特为该书所作的序言写道:“使人深受启迪的这本书是一次穿越勃艮第乡村的旅行,记录了激发这些佳酿创造灵感的前景、人物和历史。”

勃艮第是法国葡萄酒皇冠上的明珠,以优雅的黑比诺(Pinot Noir)红葡萄酒和霞多丽(Chardonnay)白葡萄酒闻名于世。勃艮第产区面积只有2.9万公顷,葡萄酒年产量约2亿瓶。“勃艮第葡萄酒园风土”还被联合国教科文组织列为“世界文化遗产”。

李志延女士出生于韩国,拥有哈佛大学公共政策硕士学位,1994年与家人定居香港,2008年考取葡萄酒大师(MW)资格(目前全世界的葡萄酒大师总人数只有384位),著有广受好评的《东膳西酿:葡萄酒与亚洲菜肴搭配》和《东品西酿:首位亚裔葡萄酒大师教你品鉴葡萄酒》。2015年受聘为香港理工大学酒店及旅游管理学院教授,参与创建和教授国际葡萄酒管理理学硕士专业课程。目前身兼香港中华厨艺学院和香港国际厨艺学院客座教授、新加坡航空葡萄酒顾问,并担任TVB《酒通全世界》节目主持人。

据了解,《勃艮第佳酿100》全球巡回发布会的第一站将于7月31日登陆洛杉矶,随后将于9月至12月分别在香港、伦敦、北京、台北、新加坡、曼谷、巴黎等城市进行。其中,《勃艮第佳酿100》简体中文版,计划于9月20日在北京举办的发布会正式亮相。(陈庄)

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新浪首页



相关新闻

<http://www.restaurantcocotte.com/shishiguancha/2019/08/04/20190804078607.html>

葡萄酒大师李志延出版新著《勃艮第佳酿100》

时间:2019-08-04 浏览:610 来源:www.restaurantcotte.com

北京, 7月29日由第一位亚洲葡萄酒大师Jeannie Cho Lee MW撰写的第三本亚洲专著《勃艮第佳酿100》最近由Assouline在巴黎出版。根据作者的访问和品尝, 这本书有100个勃艮第葡萄酒, 值得在私人酒窖珍藏。著名的勃艮第葡萄酒大师Laru Bitzele-Bhu在书的序言中写道: “这本书的灵感来自于这本书, 是一次穿越勃艮第乡村的旅行, 记录了灵感的源泉、人物和历史。醇酒的灵感。”



勃艮第是法国葡萄酒王冠的明珠, 以其优雅的黑比诺红葡萄酒和多勃白葡萄酒而闻名。勃艮第产区面积仅29,000公顷, 年产量葡萄酒仅2亿瓶。“勃艮第葡萄酒”也被联合国教科文组织列为“世界文化遗产”。

李志延女士出生于韩国, 拥有哈佛大学公共政策硕士学位。她于1994年与家人在香港定居。2008年, 她获得了葡萄酒硕士(MW)资格(目前世界上只有384名葡萄酒大师), 她很受欢迎。《东越西酿: 葡萄酒与亚洲美食搭配》和《东越西酿: 首位亚洲葡萄酒大师教你品尝葡萄酒》。2015年, 她被评为香港理工大学酒店与旅游管理学院的教授。他参与了国际葡萄酒管理硕士学位的创作和教学。他目前是香港华人大学学院和香港国际烹饪学院的客座教授, 新加坡航空公司的葡萄酒顾问, 以及TV8《酒通全世界》的主持人。

据了解, 《勃艮第佳酿100》全球巡回展的第一站将于7月31日在洛杉矶举行, 并将于9月至9日在香港、伦敦、北京、台北、新加坡、曼谷、巴黎等城市举行。十二月, 其中, 《勃艮第佳酿100》简体中文版, 定于9月20日在北京正式亮相。(陈社)

最新文章

葡萄酒大师李志延出版新著《勃艮第佳酿100》

5G测试三阶段: 实验室、外场和牌照

打击‘山寨哪吒’ 要亮出监管‘风火轮’

加萨尼市发生汽车炸弹袭击 阿富汗安全形势恶化

葡萄酒大师李志延出版新著《勃艮第佳酿100》

胡思乱想 (六)

胡思乱想 (六)

别再问‘你是什么垃圾’了, 支付宝帮你搞定垃圾..

胡思乱想 (六)

葡萄酒大师李志延出版新著《勃艮第佳酿100》

热门文章

万达体育帝国的纳斯达克 王健林十位数小目标能实现吗

红黄蓝回应‘外教猥亵女童’: 配合公安调查, 杜绝

外教和男教师单独接触幼儿

勇气可嘉! 他们的出道作竟都是19禁

一个人来自英国的句子, 凄美忧伤, 看完无数人

成都高新区工务局评标委员会和应急管理招聘工

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