

PRESS RELEASE

WORLDWIDE LAUNCH NEW DOCUMENTARY SERIES WINE MASTERS



Coming March 18th the new cinematic documentary series *Wine Masters* will be released worldwide. The series tells the stories about terroir, taste and tradition through the experience of some of the most prestigious wine producing families of the wine region.

Why does the majority of restaurant-goers still order a Chardonnay or a Merlot and not a Bourgogne or Bordeaux? This question inspired feature film producer and wine connoisseur Klaas de Jong of *Farmhouse Film* to create the documentary series *Wine Masters*.

The makers are planning to produce a total of seven seasons. Each season will consist of five episodes focusing on a specific wine country or theme. In one 45- minute episode the viewer will gain knowledge about a famous wine region, its most well known grape varieties and terroirs. However, the series is also interesting for the wine connoisseur because it gives a unique insight on the passionate families behind the wines as they share their personal stories. In order to add more depth each season two *Masters of Wine* will share their knowledge and honest yet critical opinion about the regions, grape varieties, terroirs, wines, and wine producers.

Using his experience in making successful feature films, De Jong makes sure the quality of *Wine Masters* is of the highest level.



Season 1: France

In the first season of *Wine Masters* the crew filmed in five French wine regions over the course of a year. The knowhow behind the most famous French grape varieties and terroirs were discovered with the help of prestigious wine producers.

- In Bordeaux the story of Merlot, Cabernet Franc, and Cabernet Sauvignon is told by the family Boüard de Laforest of *Angélus*
- In Rhône the story of the Syrah and Viognier is told by the Guigal family of *E. Guigal*
- In Loire the story of the Sauvignon Blanc is told by the Bourgeois family of *Henri Bourgeois*
- In Burgundy the story of the Chardonnay and Pinot Noir is told by the family Drouhin of *Joseph Drouhin*
- In Alsace the story of the Riesling, Gewürztraminer and Pinot Gris is told by the Trimbach family at *Trimbach*

In each episode *Masters of Wine* Jeannie Cho Lee and Tim Atkin share their vision on these regions, grape varieties, the producers and their wines.

Season 2: Italy

The production of season 2 has just started in February 2018. For the second season of *Wine Masters* the team will visit Italy, its most famous wine regions and wine producing families: Antinori in Tuscany, Gaja in Piedmont, Masi in Veneto, Mastroberardino in Campania and Tasca d'Almerita in Sicily.

Release season 1: March 18th 2018
Among others available on iTunes, Amazon and the new wine film channel
www.winemasters.tv

END PESS RELEASE

Note for Masters of Wine

The official trailer is finished sooner than expected!

You can share it on Facebook via our page:
www.facebook.com/winemastersdocumentary/

Or watch the new official trailer on YouTube
<https://youtu.be/w1bMHUH0VHM>
and the new official leader
<https://youtu.be/S5PUlrVHi-g>

For more information please check and share the official website www.winemastersdocumentary.com

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