

MASTER OF WINE JEANNIE CHO LEE

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Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, television host, editor, wine critic, judge and educator.

Jeannie has been a professor at the Hong Kong Polytechnic University (PolyU) since 2012 where she helped to launch the Master of Science (MSc) in International Wine Management program. She is currently the Co-Chair of the Decanter Asia Wine Awards and the Burgundy Chair for the Decanter World Wine Awards. She is also a Wine Consultant for Singapore Airlines since 2009 and Resorts World Genting since 2017. Jeannie is the former Publisher and CEO of *Le Pan*, a wine lifestyle publication launched in 2015. Jeannie is currently a monthly columnist for *Robb Report* China and writes for *Decanter* as well as numerous international publications. She is a sought-after speaker, traveling the world giving seminars and masterclasses on wine, food pairing and the quickly evolving Asian wine market. Jeannie co-hosted a weekly wine program *In Vino Veritas*, for three years on TVB Pearl, Hong Kong's leading English-language TV broadcaster.

Recognized for her contributions to the food and drinks industry, Jeannie was selected as one of the top 100 most influential people in Hong Kong by the *South China Morning Post* and *Debrett's* in November 2015. She was named the 25th most powerful person in wine by *Decanter* magazine (UK) and was listed among the top 60 most influential people in wine by *La Revue du Vin* (France) in 2015 and won the International Vinitaly Award (Italy) in 2009.

Jeannie's pioneering book, *Asian Palate*, which explores wine and Asian food pairings, has won many awards, including the Gourmand Award for Best Food and Wine Pairing Book in the World in 2010. Her second book, *Mastering Wine for the Asian Palate* (2011), provides a fresh Asian perspective, introducing a new set of Asian wine descriptors. Both books are in their second reprint and are available in English, Korean and simplified Chinese. Jeannie's third book *The 100 Burgundy*, available in English and in Chinese, won the 2020 Gourmand Award for Best Wine Book in the World for French wines.

Jeannie holds a Certificat de Cuisine from Cordon Bleu and trained as a Master Sake Sommelier at Japan's Sake Service Institute. She is a Certified Wine Educator with both the UK's Wine & Spirits Education Trust and the US Society of Wine Educators. She holds a Bachelor of Arts degree from Smith College as well as a Master's degree from Harvard University. Jeannie has lived in Hong Kong with her family since 1994. More details and high-resolution photos can be found on her website: <https://www.jeanniecholee.com/press/>.