



Jeannie Cho Lee

Master of Wine

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10,000+ wine reviews in Chinese in Jeanniecholee.com!

The fall is always the busiest time in the wine industry, not just because of the latest vintage being made in the northern hemisphere, but because of the frantic pace of wine auctions, tastings, dinners and wine fairs in Hong Kong and China. We have saved some seats for our readers, so if you would like to sign up for any of the upcoming events and masterclasses, including the [HKTDC masterclass](#) on Understanding Quality in Wines Currently Trending Around the World on November 12th, please email info@jeanniecholee.com.

I am excited about all the activities that I'll be leading in China – from seminars and masterclasses to judging at the [Interwine Challenge](#). The timing is perfect to announce my fine wine notes, over 10,000, available now in Chinese and over 15,000 in English. I will be speaking and hosting events throughout Asia, from Seoul, Beijing, Singapore to Guangzhou and of course Hong Kong. If you can't attend one of the events, I hope you will enjoy my daily updates on [twitter](#), [instagram](#) and [facebook](#). For more in-depth wine stories, look for my weekly column in [Forbes](#) or search [My Views](#) to read my recent thoughts on the world of wine.

My Views



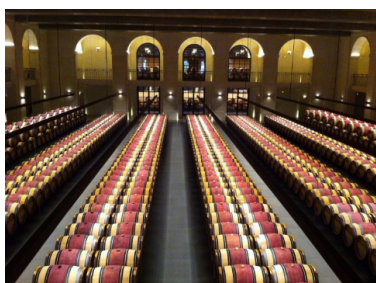
How To Enjoy Wine With Chili, Garlic and Kimchi

My first bite of kimchi was when I was barely two. For fun, many Korean parents place a spicy fermented piece of cabbage on their toddler's plate to see how early the child can take the chili, garlic and salty, fermented flavors which are the trademarks of Korean food. [Read more...](#)



How To Join The Most Exclusive Wine Club In The World

"It was just a crazy idea," said Bernard Herve, the visionary who brought 1243 Bourgogne Society to life two years ago. "I used to pass by this area of the Hospice de Beaune, which was a wine shop for a long time, and dreamt about turning it into a private club." [Read more...](#)



2015 Bordeaux Wine Futures Miss Their Chance With Chinese Consumers

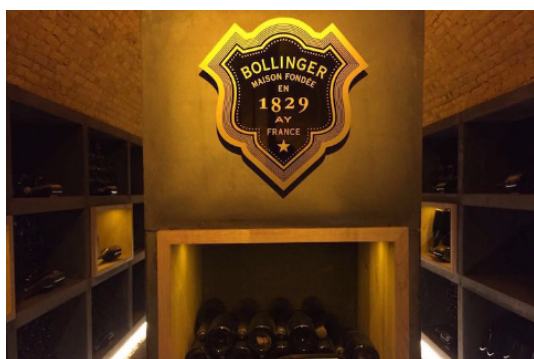
Any hotelier or restaurateur in China will tell you that the past several years have been tough – but there are signs that perhaps the worst is over. [Read more...](#)



Alibaba's Jack Ma Bets Big On China's First Online Wine Festival

September 9th is the day when 100,000 wine and spirits will be offered online with the marketing force of China's largest online shopping platform behind it, Alibaba's Tmall. [Read more...](#)

Smart Buys



Bollinger's rare, forgotten champagnes

In 2010, 600 bottles were discovered in the Bollinger cellars dating back to 1830. These bottles were likely part of a stash that was being hidden from the Germans during World War II. In June this year, I had a chance to taste some of these amazing bottles that will be



Vertical of Mouton Rothschild

In a recent vertical of Chateau Mouton Rothschild, where half the wines were ex-cellar while the rest was supplied by Hong Kong's private collectors, it was fascinating to discover how the reputation of the vintage often does not apply to Mouton. [Read more...](#)

auctioned by Sotheby's New York on November 19th. [Read more...](#)

Events



Seeking Umami in Food & Wine

Date: 28 October 2016 **Place:** Hong Kong



Masterclass at the HKTDC Wine Fair

Date: 12 November 2016 **Place:** Hong Kong



Head Judge for Interwine Challenge

Date: 10 - 11 November 2016 **Place:** Guangzhou



Panelist at the Global Leaders Forum in Seoul

Date: 17 November 2016 **Place:** Seoul

Overheard

"In life, don't be complicated, be simple. I envisioned the 1243 wine society in two minutes. When things are simple, you allow more cultural aspects to enter your mind, like art and music, which are so complementary with wine."

- Bernard Hervet, Founder of 1243 Bourgogne Society

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info@jeanniecholee.com

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