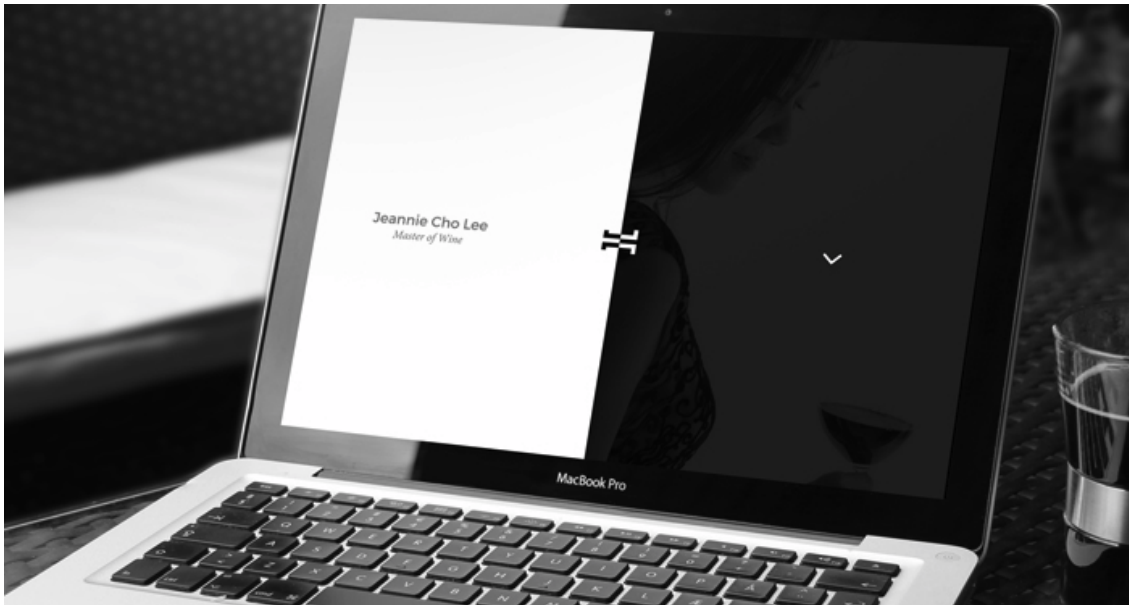




Jeannie Cho Lee

Master of Wine

May 2016   



Welcome to JeannieChoLee.com

And welcome to Hong Kong! I look forward to catching up with many of you who are in town for [Vinexpo Hong Kong](#) taking place from 24th to the 26th of May. It is an exciting time to have so many people from the wine industry gathered together in our city. It will be a full-on [week of masterclasses](#), tastings and dinners every day of the week. A detox may be in order after the marathon week!

I am very excited about my new website, which will be expanding and evolving over the coming few months. Look out for the Chinese site as well as full access to all my wine tasting notes for members. The site will be updated regularly and I will be adding new notes on a daily basis. In addition to my articles on this website under [My Views](#), you can also read my articles on [Forbes.com](#) in English and on [Wine-World.com](#) in Chinese. I encourage you to [sign up](#) to receive my regular newsletters and invitations to exclusive events I will be hosting starting in the fall.

My Views

Why Burgundy Is The Hottest Wine Region In Asia Now

"Asians are ferocious learners of anything they set their heart to. When they do jump on something, like wine, they do so en masse," says Mandy Chan. [Read more...](#)



Can Carmenère from Chile Compete With The Best Red Wines of the World?

"Carmenère will be Chile's flagship variety," declared Rene Merino, the President of Wines of Chile in 2010. When I heard this, my jaw dropped and my eyes widened in disbelief. [Read more...](#)

Why Italian Wines are not #1 in Hong Kong and China

When the fine wine bubble burst in China towards the end of 2011, I thought surely Italian wines would quickly fill that space left behind by those disenchanted by Bordeaux. [Read more...](#)

Smart Buys



2015 Bordeaux En Primeur

There has been some disagreement about the quality of this vintage, but for me, it is a great vintage that enabled even petits chateaux to make fantastic wine. [Read more...](#)



Chile's Top 50 Wines

This is one of the countries that has made the most dramatic improvements in quality over the past ten years. After tasting over 150 wines, find my top 50 picks [here](#).

Events



Masterclass at Vinexpo with the Union des Crus Classes des Graves

Date: 25 May 2016 **Place:** Hong Kong



Masterclass at Vinexpo on Chile's Cool Climate Terroir

Date: 26 May 2016 **Place:** Hong Kong

Overheard

"The downturn in the tourism and F&B market caught up with us in 2015 and we are way below our sales targets for 2015. If you missed your target by less than 10% in Hong Kong, you are doing very well."

- General Manager of 5-star hotel in Hong Kong

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