

MASTER OF WINE
JEANNIE CHO LEE



First Asian Master of Wine
Author of award-winning books *Asian Palate & Mastering Wine for the Asian Palate*
Founder of www.AsianPalate.com
Professor of Wine at HK Polytechnic University SHTM
Visiting Professor of the International Culinary Institute
Host of TVB wine show *In Vino Veritas* Season 1 & 2
Wine critic, writer, judge, educator & consultant

EDUCATION:

- 2008 *Master of Wine*
Institute of Masters of Wine, UK
- 2011 *Diploma Graduate & Certified Sake Sommelier*
Sake Service Institute, Tokyo, Japan
- 2006 *Certified Wine Educator*
Society of Wine Educators, Washington DC, USA
- 1999 *Diploma Graduate & WSET Certified Wine Educator*
Wine & Spirit Education Trust (WSET), London, UK
- 1995 *Certificat de Cuisine Graduate*
L'Ecole de Cordon Bleu
- 1990 -1992 *Master in Public Policy* (Concentration in International Affairs)
Harvard University, Massachusetts, USA
- 1986 -1990 *Bachelor of Arts in Government and Sociology*
Smith College, Massachusetts, USA

EXPERIENCE:

- 2006 - Present *Founder & Managing Director* of AsianPalate.com
- 2007 - Present *Wine Consultant* to Singapore Airlines
- 2012 - Present *Professor of Wine* at the Hong Kong Polytechnic University
- 2013 - 2015 *Publisher & CEO* of LE PAN Media; lepanmedia.com
- 2010 - 2014 *Contributing Editor* to *Decanter UK* magazine
- 2012 - 2014 *Co-Chair* of Decanter Asia Wine Awards
- 1997 - 2014 *Wine Writer* for *Wine Spectator* (USA), *Revue du Vin* (France), *Noblesse* (Korea & China), *China Business News* (Beijing, China), *Wine Press* (Shanghai, China), *Wine* (Guangzhou, China)
- 2010 - 2013 *Wine Columnist* of *South China Morning Post* (Hong Kong)
- 1997 - Present *Wine Judge* Decanter World Wine Awards (London), Royal Adelaide Wine Show (South Australia), International Wine Challenge (London)
- 2007 - 2009 *Co-founder* of The Fine Wine School with BBR in Hong Kong
- 1999 - 2004 *Food, Wine, Lifestyle Writer*, *Far Eastern Economic Review*
- 1998 - 2001 *Wine Columnist*, *Wine and Dine*, Hong Kong/China Edition
- 1995 - 1997 *Editor* of *Time Out* weekend magazine for *The Sun* newspaper
- 1994 - 1995 *Contributing Editor* of *Asia Inc.*

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