



MEDIA RELEASE

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WINE PRIZE FINALISTS ANNOUNCED

South Australian wines have dominated the finalists' list in the prestigious *Gramp, Hardy, Hill Smith Prize for Outstanding Wine of Provenance*, part of the Royal Adelaide Wine Show.

Announced today by the Chair of the Judging Committee, Mr Brian Walsh, the finalists were selected from 47 entries from around Australia. The finalists are:

- Majella Wines – Majella Cabernet (Coonawarra, SA)
- Houghton – Jack Mann Cabernet Sauvignon (Great Southern, WA)
- Chateau Reynella – Chateau Reynella Cabernet Sauvignon (McLaren Vale, SA)
- The Yalumba Wine Co – The Signature Cabernet Sauvignon Shiraz (Barossa, SA)
- Hardys – Eileen Hardy Shiraz (McLaren Vale, SA).

Introduced in 2009 to recognise wines that reflect their region, lineage and longevity, the prize is named in honour of three iconic Australian wine industry pioneers – Hugo Gramp, Tom Hardy and Sidney Hill Smith – who perished in October, 1938, in an aircraft accident. The trio were travelling to Canberra for a wine industry conference, when their plane (the Kyeema) crashed into Mount Dandenong, killing all 18 passengers and crew.

“2010 is the first year the Provenance Prize has been open to entries from around Australia and the standard has been excellent, providing evidence of the strong regionality and sense of place that exists in the Australian wine industry,” Mr Walsh said.

“Judged by three of the best; James Halliday AM and Brian Croser AO, both past Royal Adelaide Wine Show Chairman and guest Judge Ms Jeannie Cho Lee MW, the wines needed to demonstrate superior quality as a group, as well as consistency of style and expression.

“The winner of the Provenance Prize selected from one of the above will be announced at the Royal Adelaide Wine Show awards ceremony on Friday, October 8, at 11.15am at the Adelaide Event & Exhibition Centre.”

Wineries that entered were required to submit three vintages of one wine spanning more than a decade, including the current vintage. The winner of the 2010 Provenance Prize will receive a \$10,000 advertising and marketing package from advertising agency, Clemenger BBDO.

The 2009 Provenance Prize was won by Wynn's Coonawarra Estate for its Wynn's John Riddoch Cabernet Sauvignon.

The Royal Adelaide Wine Show is the most prestigious wine show in Australia, attracting over 2,500 entries from 363 wineries in 2010.

For more information:

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