



PR Newswire

United Business Media

THE BEST CHRISTMAS GIFT: A COOKBOOK

MADRID, November 17, 2011 /PRNewswire via COMTEX/

More than one third of yearly cookbook sales take place in November and December. The best Christmas gift is often a cookbook. They are beautiful and practical, useful and cultural, local and international, great quality at a reasonable low price. Your local bookseller should have a large offer of great titles this year from the US or the UK, or your own country.

If you want to be innovative and creative, there are other extraordinary cookbooks in English this year, often available internationally by Internet, sometimes offered with gift packaging upon request. This list of 112 new cookbooks and wine books 2011 in English has been established for *Gourmand Magazine*, by the *Gourmand World Cookbook Awards*, which had 162 countries participating this year.

A dozen are Charity Fundraising Cookbooks, a very strong trend worldwide.

...

HONG KONG

- The Sound of French Wines, Wilson Kwok (Good Profit Publishing)
- Crafted Passion, Gerard Dubois (La Rose Noire)
- Dominica's Bo Ho Ho, for the Red Cross (Joyfool Books)
- **Mastering Wine for the Asian Palate, Jeannie Cho Lee, MW (Asset Publishing)**

...

For more information:

Gourmand World Cookbook Awards

Email: pilar@gourmandbooks.com

www.gourmand-magazine.com