

News on Oct 26 2010

Masters of Wine to talk in Asia

Two Asian wine experts are to host an introduction to the Institute of Masters of Wine education programme at the Hong Kong International Wine & Spirits Fair in early November.

Jeannie Cho Lee MW and Debra Meiburg MW, both of whom are based in Hong Kong, will provide a taster session for those interested in pursuing the qualification, on November 4.

The session will include an overview of the Institute, an introduction to the theory and practical elements of the education programme and examination, and a tutored tasting to demonstrate the MW approach to assessing and analysing wine. Attendees will also have the opportunity to discuss professional development with Masters of Wine.

Taking place in Wine Tasting Area 3, Hong Kong Convention & Exhibition Centre, the event will run from 5pm to 6.30pm on November 4. Registration costs HK\$200 and places must be pre-booked [here](#).

Jeannie Cho Lee MW said: “The thirst for wine knowledge in Hong Kong is tremendous. I receive frequent enquiries from Asian wine students who are considering the Master of Wine programme. I hope our tasting and introduction will offer a glimpse of both the benefits and challenges to be gained by embarking on this wonderful journey.”

Debra Meiburg MW said: “Studying to become a Master of Wine was the most thrilling, rewarding – and occasionally frustrating – experience of my career. Through this introductory seminar, I hope Asian wine lovers will be inspired to take the first step on this life-changing odyssey.”

The Institute of Masters of Wine is a not-for-profit organisation dedicated to promoting standards in the global wine trade.

The Master of Wine qualification is internationally recognised.