



Decanter Asia Wine Awards to launch in May

21st March 2012- Decanter is launching a new wine competition in Asia, the Decanter Asia Wine Awards, it has just announced.



The Decanter Asia Wine Awards is a sister competition to the Decanter World Wine Awards, which was launched in 2004; it will recognise wines targeted at the Asian market and will be judged by Asia's most prominent wine experts.

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The Decanter Asia Wine Awards will be co-chaired by Jeannie Cho Lee MW, the first Asian Master of Wine and a Decanter contributing editor, and Steven Spurrier, chair of the Decanter World Wine Awards and Decanter's consultant editor.

Cho Lee said, 'With the energy and growing enthusiasm in Asia for wine, this competition arrives at the perfect time. The reputation that Decanter has garnered over the years with the Decanter World Wine Awards leaves me in no doubt that producers, consumers and professionals will appreciate Decanter's level of professionalism, integrity and capability in organising a truly world-class competition in Asia.'

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The competition will be launched at Vinexpo Asia-Pacific in Hong Kong at the end of May and will open for entries on 29 May 2012.

Judging will take place in Hong Kong in September 2012.