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Wine Master Launches Wine Guide for Asian Palates



Meet Wine Master Jeannie Cho Lee.

Master of Wine at Galaxy Macau, Jeannie has just launched "Mastering Wine for the Asian Palate," a follow-up to her award-winning "Asian Palate". It provides an Asian perspective on understanding and appreciating wines. Jeannie was the first Asian to pass the Master of Wine exams. She oversees the wine list at Galaxy Macau, food

pairing aspects, and special events such as gala dinners and seminars.

"Of the over 25 million visitors per year to Macau, 95% are from Asia," says Gillian Murphy, Senior Vice President of Non-Gaming Operations.

"Because wine is such a fast-growing area of interest for Asian consumers, it is important that we nurture this by partnering with someone who understands the Asian palate on such a deep level. Ms Lee's expertise has helped us create a beautiful synergy between wine and our world-class dining, including the widest selection of pan-Asian cuisine in Macau, and we are delighted that Galaxy Macau could be the location of her new book's premiere."

Galaxy Macau

The book is currently available exclusively at the Galaxy Macau. It will be sold on line and at selected bookstores later this summer.

"It's a real honour to be able to launch my new book at Galaxy Macau, because they truly understand what it is that Asian diners and travellers expect from the resort experience," Jeannie says.

"This is at the heart of our partnership. Anyone who is interested in knowing more about how to approach wine from an Asian perspective, like understanding and appreciating wines by using Asian descriptors and ingredients, will want to read 'Mastering Wine for the Asian Palate', and many of the fine restaurants at Galaxy Macau would be great places to get some hands-on experience!"

Galaxy Macau is the former Portuguese enclave's newest integrated destination resort. Owned and operated by the Galaxy Entertainment Group, it has more than 50 food and beverage outlets. It opened in early 2011.

Pictured: Jeannie Cho Lee **Photo Credit:** Galaxy Macau