

# ESTÉE LAUDER

## **Estée Lauder “No. 1 Eye REPAIR in the EYES of No. 1” Campaign NEW Advanced Night Repair Eye Synchronized Complex**

What does it take to be the world’s No. 1 icon covets by millions in the world? Best record, best performance, and best professional knowledge ... all these unique and essential features are profoundly manifested by three world-recognized No. 1 personalities — the “Queen of Diving” Guo Jingjing, the “Angel of Ballerina” Yuan Yuan Tan, and the “Master of Wine” Jeannie Cho Lee, who also are keen supporters of Estée Lauder. These eminent women from walks of life embody the No. 1 characteristics of the legendary Estée Lauder Advanced Night Repair and enjoy the dramatic results of the NEW Advanced Night Repair Eye Synchronized Complex.

The iconic “little brown bottle” Advanced Night Repair is not only praised with countless No. 1 honors in the world, but is also synonymous with over 25 years of groundbreaking DNA research and 20 patents worldwide. The revolutionary repair and comprehensive protection continue so to this very day with the NEW Advanced Night Repair Eye — all the proven Repair of the “No. 1 Serum New for Eyes” that has enjoyed a coveted spot in the minds of millions of women around the world like Estée Lauder’s three Champion users who always pursue the Best of the Best.

### **“No. 1 Eye Repair in the Eyes of Olympic Champion”**

The most decorated female diver in Olympic history of all, Guo Jingjing’s prominent dives with clockwork precision and ballet-like elegance won countless No. 1 championships in the world. To strive for the gold medal, Guo’s enduring effect for perfect dives put her skin and mind under constant stress. The high-performance NEW Advanced Night Repair Eye Synchronized Complex and Advanced Night Repair Synchronized Recovery Complex helped Guo to repair the long-standing chlorine assault and prevented continuous damages caused by environmental stresses.

### **“No. 1 Eye Repair in the Eyes of Prima Ballerina”**

The international renowned Yuan Yuan Tan is the first and only Chinese Principal Dancer of the world-class San Francisco Ballet, triumphed with three international awards within 18 months at an early age. Tan is known for her grace on stage and dressing to the nines at official events, wherever she goes, she is always put under the spotlight. The powerful NEW Advanced Night Repair Eye Synchronized Complex complementing Advanced Night Repair Synchronized Recovery Complex helped to refresh her delicate eye area and skin with remarkable radiance and smoothness.

### **“No. 1 Eye Repair in the Eyes of Master of Wine”**

Jeannie Cho Lee is the first Asian being awarded the Master of Wine (MW) amid only 280 MW in the world since 1953. She is also the award-winning author of a food and wine pairing book, *Asian Palate*, which received the Gourmand Award for Best Food and Wine Pairing Book in the World in 2010. Jeannie travels all over the world on a regular basis as an international wine judge, educator and speaker. Weather and time differences often caused dryness and uneven skin tone. With the iconic duo NEW Advanced Night Repair Eye Synchronized Complex and Advanced Night Repair Synchronized Recovery Complex, her skin became more moisturized and balance.

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## Estée Lauder「世界第一眼中的第一修護精華」活動 全新Advanced Night Repair Eye升級眼部基因修護精華

怎樣才能成為全球過百萬人愛戴的「世界第一」？最佳紀錄、最優越表現、最豐富專業知識 ... 這正正就是被世界公認為“跳水皇后”郭晶晶、“芭蕾精靈”譚元元、以及“葡萄酒大師”李志延，三位來自不同領域的世界一姐所彰顯的特徵和必要條件，亦正正與全球第一經典DNA修護系列Estée Lauder Advanced Night Repair的超卓地位相互輝映。這三位殿堂級女性除了是Estée Lauder忠實支持者外，不約而同特別欣賞Estée Lauder全新Advanced Night Repair升級眼部基因修護精華震撼性的眼肌修護效果。

有如三位殿堂級一姐的輝煌成就，Estée Lauder Advanced Night Repair榮獲無數世界第一的獎項，傲視同儕。它極具代表性的“小棕瓶”標誌着超過25年創新性的基因科研成果和20項國際性的專利，堅持不斷為女士們開創革命性基因細胞修復和提供全面性保護功效，足以證明全新Advanced Night Repair升級眼部基因修護精華延續了Estée Lauder世界護膚權威的美譽，因而深受世界各地過百萬女士愛戴，與三位冠軍級用家一樣永遠追求第一中的第一。

### 「奧運金牌得主眼中的第一修護精華」

郭晶晶創下第一位奪得最多奧運女子跳水獎項歷史創舉，每次無懈可擊的起跳，協調精確、宛如芭蕾舞般的優美動作，令她在國際跳水舞台聲名顯赫、勇奪無數世界第一金。為了爭取金牌、力求完美無瑕，郭晶晶持久的跳水操練使肌膚長期接觸池水氯氣和承受巨大精神壓力，導致肌膚細胞飽受侵襲。自選用全新Advanced Night Repair升級眼部基因修護精華和升級特潤基因修護露後，肌膚受損和乾燥現象明顯地減退，而眼、面部膚質高效地回復穩定狀態。

### 「首席芭蕾舞天后眼中的第一修護精華」

蜚聲國際的芭蕾舞巨星譚元元，是芭蕾舞史上第一位也是唯一華人擔任世界著名「三藩市芭蕾舞團」的首席舞蹈員，出道時經已光芒四射，在18個月內分別贏得了3項國際大獎。眾所週知，譚元元每次在舞台上必然是風姿優雅、在宴會上必定會盛裝打扮，她每到之處更是焦點所在，所以她非常重視個人的修養和儀容。而全新Advanced Night Repair升級眼部基因修護精華配合升級特潤基因修護露，為她達至同步瞬間修護眼肌與面肌功效，令肌膚倍感水盈清新、無時無刻散發亮麗光彩。

### 「葡萄酒大師眼中的第一修護精華」

李志延是自1953以來全球僅有的280位葡萄酒大師中，第一位及唯一亞洲人獲得“葡萄酒大師”(Master of Wine)的名銜，為亞洲寫上極具代表性的一筆；同時亦榮獲Gourmand Award頒予「全球最佳佳餚配美酒著作」的殊榮。Jeannie經常穿梭世界各地作國際葡萄酒大賽評審、導師和講師，工作繁忙之餘，又要接受突變氣候與時差的挑戰。自從Jeannie與全新Advanced Night Repair升級眼部基因修護精華、升級特潤基因修護露結緣後，不論是面對乾燥或嚴寒天氣，肌膚依然保持滋潤平衡、膚色剔透均勻。