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FIVE ITALIAN STARS IN THE CHINESE WINE MARKET中国葡萄酒市场之“意大利五星”



詳細內容

分類：**World wide wine news**

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Chinese wine market tired of the usual Bordeaux looks for new gemms to import says Jeannie Cho Lee

"中国葡萄酒市场已厌倦了波尔多葡萄酒，并正在物色新的葡萄酒市商以进口"来自李志延 (Jeannie Cho Lee)

(www.enopress.it). 引自 www.asianpalate.com - According to Master of wine **Jeannie Cho Lee**, following Italian wine producers are '**rising stars**' in the Chinese wine market: Tenute Cisa Asinari dei Marchesi di Gresy (Barbaresco), **Isole e Olena** (Chianti Classico), **Bisot** (Valdobbiadene), **Tenuta dell'Ornellaia di Frescobaldi** (Bolgheri) and **Planeta** (Sicilia).

引自香港葡萄酒大师李志延 (Jeannie Cho Lee) 的葡萄酒品鉴：

意大利酿酒商正在成为中国葡萄酒市场上的"冉冉之星"，其中包括五大意大利酒庄：巴巴莱斯克葡萄酒产区 (**Barbaresco**)的**Tenute Cisa Asinari dei Marchesi di Gresy**酒庄，基昂蒂的**Isole e Olena**酒庄，瓦尔多比亚德尼的比索**Bisot**酒庄，保格利的奥纳亚**Ornellaia**酒庄以及西西里的朴奈达**Planeta**酒庄。

Beijing - "Chinese wine market - comments Jeannie Cho Lee - is fool and tired of the usual Bordeaux wine e looks for in the Italian market for new 'gemms' to import". This is way she has choosen these 5 producers. They are growing more than other, and they have extra margin for growth. They have a combination of distintive characteristics of their Italian ascent and a 'fantastic quality-price ratio'.

北京："据李志延 (**Jeannie Cho Lee**) 评价-中国葡萄酒市场已厌倦了波尔多葡萄酒，并正在物色新的葡萄酒市商以进口"。这是她之所以选择五大意大利酿酒商的原因。与其他酒庄相比，他们（以上五家酒庄）的增长速度较快，并拥有广阔的发展空间。同时，他们还具有与众不同的意大利独特风味和极佳性价比。



巴巴莱斯克葡萄酒产区(Barbaresco)的Tenute Cisa Asinari dei Marchesi di Gresy酒庄



基昂蒂的Isole e Olena酒庄



瓦尔多比亚德尼的比索Bisol酒庄



保格利的奥纳亚Ornellaia酒庄



西西里的朴奈达Planeta酒庄