

## ESTEE LAUDER'S NEW COVER GIRL

Last week Jeannie put down her wine glass to take part in a new campaign for Estee Lauder. Being a Master of Wine takes its toll on the skin as Jeannie goes timezone-hopping around the year. With Estee as her new-found girlfriend, Jeannie is all set to become the Master of Beauty next. Then again, isn't she already one now? [hyperlink test](#).

### NAPA VALLEY BOOK LAUNCH



Napa Valley, located in San Francisco Bay, is the go-to destination for wine lovers in America. After Paris and New York, Jeannie finished her whirlwind book tour at Colgin Cellars to a receptive Napa audience. Follow the book as it takes on Taipei next. [Read more](#)

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### HONG KONG FOOD EXPO 2010



Launched during the heights of summer heat, **Hong Kong Food Expo 2010** brings along refreshing waves of food and beverages that jumble Asian and international cuisines and trends. With the savoury food and eye-popping discounts, the summer is only made even hotter and more exciting.

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### BERLIN TASTING

#### DO YOU BUY ASIAN WINES?



Take our **weekly poll** and let us know if you would order a bottle of wine made in Asia.

#### EVENTS & APPEARANCES



**02 September 2010:** Grand Hyatt Taipei and Decanter Taiwan present the Asian Palate Taipei book tour.

Contact [info@asianpalate.com](mailto:info@asianpalate.com)



**27-30 September 2010:** Jeannie will be an international guest judge at the **Royal Adelaide Wine Show** for the second year in a row.



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#### ABOUT ASIAN PALATE

**Asian Palate** is a site celebrating authentic Asian cuisine and wine - together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep building our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve - we would love to hear



from you. [info@asianpalate.com](mailto:info@asianpalate.com)

#### ABOUT JEANNIE CHO LEE MW



Regarded as one of Asia's preeminent authorities on wine, Jeannie Cho Lee was the first Asian to be awarded the Master of Wine (MW) title in 2008  
[Read More](#)

We are constantly thinking of ways to improve our site and we are pleased to present Asian Palate TV. Watch interviews and videos with renowned personalities in the food and wine world on the newly launched APTV.

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#### DAVID WAINWRIGHT AUCTION EXPERT



After working at Christie's for 10 years and now with Zachys, David Wainwright knows a thing or two about wine auctions. Club Rouge members can now enjoy his tips on navigating the potential mine field of auction buying. [Register now](#).

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