

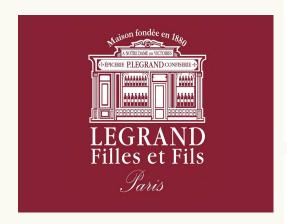
June 29 2010, Issue 6



## AMERICA TASTES FLAVOURS OF THE EAST

A whirlwind tour through Champagne wars - the rise of Prosecco as well as some Asian-inspired cocktails. Keep an eye out for next week's feature on culinary innovators in Korea and trendsetting sommeliers in Thailand.

#### ASIAN PALATE LAUNCHES IN PARIS



The Asian Palate book has made its way to Europe! Last night Jeannie met the French media at LeGrand Wine Shop, a Parisian establishment for food and wine lovers. Check the AP website later in the week for photos.

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## JAPAN'S CRAZIEST FOOD TRENDS



Japanese pop culture is never known to be boring. As themed restaurants make it big in Asia, Japan leads the way, giving diners the most extreme and bizarre food experiences. Asian Palate talks to La Carmina, a young author who keeps her finger on the pulse of all the latest and craziest food trends.

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#### WORLD'S OLDEST BOTTLES UNCORKED

## MATCHING FOOD WITH YOUR FAVOURITE BOTTLE OF RED



Take our weekly poll and let us know what you prefer to eat with red wine.

#### **EVENTS & APPEARANCES**



28 June 2010: Asian Palate launches in Paris at LeGrand Wine Shop.
Contact camille.meric@caves-

Contact camille.meric@caveslegrand.com or phone +33142608167 for more information



20 July 2010: Asian Palate launches in New York City with the Harvard Club at Le Colonial. Contact Spence Porter for more information at nyc@harvardwood.org

#### ABOUT ASIAN PALATE

Asian Palate is a site that celebrates aut hentic Asian cuisine and wine - together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep building our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve – we would love to hear from you. info@asianpalate.com

#### ABOUT JEANNIE CHO LEE MW



Regarded as one of Asia's preeminent authorities on wine, Jeannie Cho Lee was the first Asian to be awarded the Master of Wine (MW) title in 2008 Read More



Afraid of breaking a cork and ruining that rare wine in your cellar? Watch a video interview with the affable Francois Audouze as he explains the secrets behind uncorking a very old bottle.

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## ANTONIO LAI'S SUMMER COCKTAILS



Mixologist Antonio Lai may have worked in Scandinavian restaurant FINDS, but he adds a unique Asian twist to some traditional cocktails. Find out what he's mixing up this summer.

# CLUB ROUGE - WHAT'S IN IT FOR YOU?



Because we know our Asian Palate readers love to wine and dine, we're bringing you the best deals in Hong Kong. As a Club Rouge member you can treat yourself to complementary wine or waived corkage at restaurants such as Bo Innovation and One Harbour Road. Why not get your hands on the Chapoutier Single Vineyards wine futures before thy

are released to the public? These deals are available exclusively for Club Rouge members. Register now.

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