

WWW.ASIANPALATE.COM IS LIVE

The recent launch of AsianPalate.com hasn't slowed the AP team down. After a heavy week at Vinexpo, Jeannie is ready to head abroad, to spread the word about AsianPalate.com. Follow Jeannie on **Twitter** over the next two months as she travels through Europe and the United States. Post-launch comments, support and reviews have been streaming in - see **AP In The News** to read what others have been saying.

Asian Palate launch party



Guests reviewing the website

The champagne was flowing at the [www.AsianPalate.com](#) launch party last week at Vinexpo. Guests browsed the new site from laptops at the party, checking out the latest features. The new site includes over 7000 wine and producer reviews, a comprehensive Asian food and wine pairing database as well as a Wine of the Day that showcases everyday, great value wines. [Click here](#) to discover more.

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Which Asian city leads the way in wine?



Want to know which Asian city will lead the way in wine? The results of the very first Asian Palate poll [are out](#).

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Vinexpo 2010

PICK YOUR FAVOURITE RED WINE REGION



Take our **weekly poll** and let us know your favourite red wine region. Find out what everyone else thinks too.

UPCOMING EVENTS & APPEARANCES



19 June 2010: Chapitre d'ete - Celebrating Burgundy with Chevaliers du Tastevin in Burgundy, France



24 June 2010: IMW International Symposium in Bordeaux, France



28 June 2010: Asian Palate launches in Paris at **LeGrand Wine Shop**. Contact camille.meric@caves-legrand.com or phone +33142608167 for more information

ABOUT ASIAN PALATE

Asian Palate is a site that celebrates authentic Asian cuisine and wine - together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep building our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve - we would love to hear from you. info@asianpalate.com



The first day of Vinexpo

The spotlight was on Hong Kong last month at Vinexpo Asia-Pacific. The hype was confirmed to be legitimate for those pegging their hopes on Hong Kong and China as growing international wine hubs. The wine trade fair broke records and exceeded visitor expectations with over 12,000 visitors and over 800 exhibitors. [Click here](#) to see a photo blog and footage of the wine trade show.

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Stagnant Korean wine market



Book signing at Podo Plaza

Jeannie was in Seoul for a week to launch her book at Podo Plaza and to host private wine dinners. [Read](#) her assessment about the Korean wine market.

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AP interviews Nobu Matsuhisa



While Nobu-san was in Hong Kong, the AP team scored an exclusive interview with the globe-trotting chef, along with a look in his kitchen. Watch an interview with [Nobu-san discussing sake pairing](#) and footage of Executive Chef Oyvind [preparing lobster harumaki](#).

ABOUT JEANNIE CHO LEE MW



Regarded as one of Asia's preeminent authorities on wine, Jeannie Cho Lee was the first Asian to be awarded the Master of Wine (MW) title in 2008
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