October 2012, Issue 30



# HAPPY GOLDEN WEEK!

The first week of October is Golden Week in China with families gathering around the full harvest moon. This year, some families will be celebrating with Jeannie's special **Sauternes Moon Cakes**, hopefully with a glass of Sauternes to accompany it. Follow Jeannie on **Twitter** and **Weibo** as she departs Tianjin, China to Singapore, then Paris, then Santiago and finally Burgundy this month.

Please tune into national Korean KBS TV Channel 1 on October 6th at 7:10pm featuring Jeannie in a 1-hour documentary called "Story of Global Success". In Seoul, Jeannie will be leading a few masterclasses and wine dinners including one at Bistro Seoul, called "Chilli, Daenjang, Umami: Pairing Korean Flavors with Wine." Other classes include a vertical of Onda d'Oro as well as a cooking and wine class. For more information, click here.

# **REVIVAL OF WINE IN PARIS**

**PASIAN PALATE** 



Read about the **revival of wine in Paris** with the increasing number of new natural wine bars despite the declining consumption rate.



ORDER MASTERING WINE FOR THE ASIAN PALATE IN ENGLISH



Jeannie's second book Mastering Wine for the Asian Palate is recommended by the Sydney Morning Herald as "an excellent and beautifully presented book". Click here to order. ORDER MASTERING WINE FOR THE

ORDER MASTERING WINE FOR THE ASIAN PALATE NOW IN SIMPLIFIED CHINESE



Order Jeannie's second book Mastering Wine for the Asian Palate now in Simplified Chinese.

ORDER ASIAN PALATE NOW IN ENGLISH OR SIMPLIFIED CHINESE



Read Asian Palate's interview with Bruno Paumard, winemaker of Château Hansen, on how he manages the vineyard under the harsh climatic conditions of Inner Mongolia and his views on China's industry and market outlook.

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### PALMER VERTICAL



This beautifully presented award-winning book explores the pairing of Asian cuisine with wine.

Click here to order. JEANNIE'S WINE DIARY



Sign up for Jeannie's wine diary and read her top wine picks. To read the past wine diary newsletters, click here.

### EVENTS & APPEARANCES



**06 Oct 2012: Turn on** KBS Channel 1 on TV at 7:10pm to watch their one-hour documentary "Story of Click here for Jeannie's review of a vertical of Château Palmer - the best way to understand a wine's multi-faceted personality. For other editions of Jeannie's reviews and ratings in her wine diaries series, click here.

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## CHEESE IN CHINA



Read about how Hong Kong's vibrant cheese scene may just make cheese the new 'chic food' in mainland China as well as Hong Kong.

## 🛃 Like 🍽 Tweet ASIAN FLAVOURS IN TEMPRANILLO AND VIURA



Discover Asian flavours in Tempranillo and Viura, two of Spain's most important varieties. For more Asian descriptors for grape varieties, click here.

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Global Success: Jeannie Cho Lee, Master of Wine".

**08 Oct 2012:** Jeannie, Michael Hill Smith and Steven Spurrier gather in Singapore for the biannual Singapore Airlines inflight wine tasting and selection.



23 Oct 2012: Savour a cooking and wine pairing dinner brought to you by Jeannie and Chef Lee Jong Kook at TsujiOne Private Culinary Academy.



**24 Oct 2012:** Jeannie partners with **Bistro Seoul** to create the theme of "Chilli, Daenjang, Umami: Pairing Korean flavors with wine" for a masterclass and wine dinner.

#### ABOUT ASIAN PALATE

Asian Palate is a site celebrating authentic Asian cuisine and wine together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. We hope to provide pairing guide. We nope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve – we would love to hear from you info@asianpalate.com

#### ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, wine critic, judge, and educator. Read more & follow Jeannie on Twitter.



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