







# JEANNIE CHO LEE & KOWLOON SHANGRI-LA HOTEL LAUNCH SAUTERNES MOON CAKES

Look out for delicious custard Sauternes Moon Cakes which will be launched throughout Hong Kong in August 2012. Behind the Sauternes Moon Cake concept is Jeannie Cho Lee, who has spent the past six years exploring and writing about this juncture where Asian cuisine and wine meet. These unique moon cakes which incorporate Sauternes into the recipe was especially created to pair beautifully with a glass of Sauternes. Our Sauternes partner is Château Guiraud whose 2009 Petit Guiraud with lovely honey and osmanthus flower aromas can be found in the moon cakes. To order the Sauternes Moon Cakes, please contact Kris Kwok, the Chinese Operations Manager at the Kowloon Shangri-la Hotel.

We are also happy to announce the availability of Mastering Wine for the Asian Palate in Simplified Chinese. Orders can be placed on our site here.

# PREPARING FOR THE DECANTER ASIA **WINE AWARDS**



The deadline for entries to the first Decanter Asia Wine Awards, sister competition to the internationally recognised Decanter World Wine Awards, closed on the 26th of July. Under the joint chairmanship of Steven Spurrier and Jeannie Cho Lee MW, DAWA features an outstanding number of world renowned wine professionals including two former World's Best Sommeliers Shinya Tasaki and Gerard Basset MS MW, as well as Ch'ng Poh Tiong, Michael Hill-Smith MW AM and Andrew Lefford Many other highly regarded Asian based judges have Andrew Jefford. Many other highly regarded Asian-based judges have

Co-chair Jeannie Cho Lee MW says "One area that I am particularly excited about is the training that Decanter Asia Wine Awards will provide wine professionals new to judging in large competitions.'



# **GREAT WALL ENTERS NEW PHASE**



Read about Jeannie's recent exchange with the head of wine at COFCO, Ms. Luan Xiuju, Managing Director of China Foods and head of COFCO's wine division which includes Great Wall and Château Sun God. For Jeannie's thoughts on the changing Chinese wine consumer market, click here.



# HANGZHOU DINING CULTURE

#### ORDER MASTERING WINE FOR THE ASIAN PALATE



Jeannie's second book Masterina Wine for the Asian Palate was recommended by the Sydney Morning Herald as "an excellent and beautifully presented book.'
Click here to order.

ASIAN PALATE NOW IN ENGLISH AND SIMPLIFIED CHINESE



This award-winning book exploring the challenges of Asian food and wine pairing is now available in English and Simplified Chinese.

#### JEANNIE'S WINE DIARY



Sign up for Jeannie's wine diary and read her top wine picks. To read the past wine diary newsletters, click here.

### **EVENTS & APPEARANCES**



03-09 Sept 2012: Jeannie will be at Four Seasons Bangkok leading a wine masterclass and putting together impeccable food and wine pairings at Four Seasons Hotel Bangkok's 13th World Gourmet Festival.



17-21 Sept 2012: Jeannie and Steven Spurrier will be co-chairing the Decanter Asia Wine Awards in Hong Kong.



08 Oct 2012: Jeannie, Michael Hill Smith and Steven Spurrier gather in



We feature Hangzhou as our Culinary Capital this month, China's culturally and intellectually progressive city in the Yangtze River Delta. Known as the maritime Silk Road, the city is a haven for academics, artistic souls and food lovers. Click here to read more.

Interested in our Culinary Capitals? Read about our last feature on Ho Chi Minh City, Vietnam's largest city and ancient French colonial capital. To discover other Culinary Capitals, click here.





## **ASIAN FLAVOURS IN TEMPRANILLO & VIURA**



This month, we feature Rioja's iconic grape varieties: Tempranillo, Spain's most important quality red variety, and Viura, known as "white Rioja". With wines from Rioja becoming more popular in Asia, read more about its history here and Jeannie's exclusive insights on the flavour profile using Asia-based ingredients as descriptors.

For our last minor grape varieties feature,  ${\bf click\ here}$  for Verdelho and Verdejo.





# ASIAN PALATE GIFTS TO OUR SUPPORTERS



We have tried our best to keep you abreast of insights from Jeannie, interesting and insightful news on Asian food and wine in both English and Simplified Chinese, and quality information on the Culinary Capitals in Asia. As Asian Palate constantly aspires to keep growing as a vibrant community, we would appreciate your feedback and opinion on improving the site for the future. For the 8th, 38th and 8oth respondent who sends us feedback about our site, we would be happy to send a book as our gift to you - Mastering Wine for the Asian Palate available in English or in Simplified Chinese.

Please send us your thoughts at: info@asianpalate.com. Once again, thank you for your continuing support!





Singapore for the bi-annual Singapore Airlines inflight wine tasting and selection.

30 Oct-3 Nov 2012: Jeannie will be speaker and dinner host at Seoul Gourmet, an annual culinary event in Korea celebrating the interflow of international Michelin-starred chefs and local Korean culinary traditions.

#### ABOUT ASIAN PALATE

Asian Palate is a site celebrating Asian cuisine and wine authentic together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve – we would love to hear from you info@asianpalate.com

#### ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first of Wine Asian Master (MW) and an awardwinning author, wine critic, judge, and educator. Read more & follow Jeannie on Twitter.

#### ORDER THE ASIAN PALATE E-BOOK



The award-winning book on Asian food and wine pairing is now available from the iTunes store. Buy now.



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