

July 2012, Issue 28

Become AP's E free member

ENJOYING OUR SUMMER BREAK

Asian Palate welcomes the summer months with a break from exhibitions and events. While we are surviving the heat in Hong Kong, Jeannie is in Paris wrapping up her next book. Starting in September, find Jeannie at two internationally renowned gourmet events, the Four Seasons Bangkok's 13th annual **World Gourmet Festival** and the **Seoul Gourmet** 2012. Both festivals celebrate the juncture of fine wine with gastronomic excellence and Jeannie will be presenting her pioneering concepts to bridge the gap between Asian cuisine and wine.

VIEWPOINT: ASIA'S EVOLVING TASTE FOR WINE



Asia is a continent of self-professed foodies- a place where we live to eat. Jeannie shares her thoughts on the evolving taste and appreciation for wine. Click here to read the full article which was first printed by BBC.

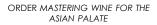
CELEBRATING NEW PUBLICATIONS IN AUGUST



After nearly a year of being out of print, Jeannie's award-winning book, *Asian Palate*, will finally be reprinted! Winner of the 2010 Gourmand Award, the International Association of Culinary Professional (IACP) Award and the 2011 Organisation Internationale de la Vigne et du Vin Award, *Asian Palate* will once again be available on Amazon and retailers in Asia.

In addition, CITIC Publishing in China will be launching Jeannie's second book, *Mastering Wine for the Asian Palate* in Simplified Chinese, in August. Contact us for more details!







Jeannie's second book Mastering Wine for the Asian Palate was recommended by the Sydney Morning Herald as "an excellent and beautifully presented book." Click here to order. ASIAN PALATE NOW IN ENGLISH

ASIAN PALATE NOW IN ENGLISH AND SIMPLIFIED CHINESE



This award-winning book exploring the challenges of Asian food and wine pairing is now available in English and Simplified Chinese. JEANNIE'S WINE DIARY



Sign up for Jeannie's wine diary and read her top wine picks. To read the past wine diary newsletters, click here.

EVENTS & APPEARANCES



03-09 Sept 2012: Jeannie will be at Four Seasons Bangkok leading a wine masterclass and putting together impeccable food and wine pairings at Four Seasons Hotel Bangkok's

and wine pairings at Four Seasons Hotel Bangkok's 13th World Gourmet Festival. 17-21 Sept 2012: Jeannie



17-21 Sept 2012: Jeannie and Steven Spurrier will be co-chairing the Decanter Asia Wine Awards in Hong Kong.

08 Oct 2012: Jeannie,



Read about the impressive line-up of sixteen vintages of **Ornellaia**. Cleverly grouped and tasted in the order of "Fresh", "Charming", "Opulent" and "Structured", this is an alternative framework to understand and taste wines by their structure and style.

E Like Tweet

WHAT'S NEW IN WINE



Read our new installment of what's new in wine, featuring the latest issues and news in the wine industry. We invite our readers to comment.

🖪 Like 🍑 Tweet HO CHI MINH CULTURAL SNAPSHOT



Join us in discovering the cuisine and culture of Ho Chi Minh City, the largest city in Vietnam. Influenced by its neighbouring countries such as China, India and Thailand, as well as having adopted many French culinary traditions, Vietnam is an example of how history, geography, culture and climate came together to create a fresh, vibrant and distinctive autience. distinctive cuisine.

🛃 Like 🍽 Tweet



This is a computer generated email, please do not reply to it. If you have any enquiries, please email info@asianpalate.com or mail to Suite 2A, L1, 222 Queen's Road Central, Hong Kong.

Copyright © 2012 Asian Palate Ltd. All rights reserved

This message was sent to email@example.com from:

Grapexpectations Asia Limited | Suite 2A, L1 222 Queen's Road Central. Hong Kong | Hong Kong, Hong Contact Kong 999077, Hong Kong

Manage Your Subscription





Singapore for the bi-annual Singapore Airlines inflight wine tasting and selection. 30 Oct-3 Nov 2012: Jeannie will be speaker and dinner host at Seoul Gourmet, an annual culinary event in Korea

celebrating the interflow of international Michelinstarred chefs and local Korean culinary traditions.

ABOUT ASIAN PALATE

Asian Palate is a site celebrating authentic Asian cuisine and wine together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, so well as a polyticity for them to as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve – we would love to hear from you info@asianpalate.com

ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, wine critic, judge, and educator. Read more & follow Jeannie on Twitter.

ORDER THE ASIAN PALATE E-BOOK



The award-winning book on Asian food and wine pairing is now available from the iTunes store. Buy now.

Email Marketing by