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## Decanter Asia Wine Awards launches at Vinexpo 2012

Vinexpo Asia-Pacific Hong Kong 2012 was busier than two years ago with over 1,000 exhibitors and over 15,000 wine and spirits professionals attending the 3-day trade show. Decanter Asia Wine Awards (DAWA), co-chaired by Steven Spurrier and Jeannie Cho Lee, officially announced its launch and started accepting submissions. To read more, [click here](#).

During Vinexpo, Jeannie was busy leading **masterclasses** with the German Wine Institute, talking about their creative collaboration "Perfect Pairings". She also led a masterclass with Eduardo Chadwick, showcasing a **vertical of 8 Seña vintages**. One of the key highlights of Vinexpo was the **pioneering seminar** led by Jeannie for the Piemonte Land of Perfection association linking wine flavours from Piedmont to the flavours found in tea. Tea Master Vesper Chan sat alongside Jeannie during this seminar describing tea flavours and helping to find links between tea flavours and wine.

### SAUTERNES & CHINESE TEA FLOWERS



Shangri-La Group, Château Guiraud and Jeannie Cho Lee partner together to create a pioneering concept of describing Sauternes flavours with tea flowers and edible Chinese flowers. A series of four **masterclasses and wine dinners** will be launched in four different cities in China: Chengdu, Wenzhou, Hangzhou and Dalian. Jeannie leads the masterclasses for the local trade and media followed by an exclusive VIP dinner pairing wine with local cuisine in each of the four cities.

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### DISCOVERING BURGUNDY'S LATEST VINTAGE: 2010



Francois Millet, wine maker of Domaine Comte George de Vogüé, describes 2010 as a vivacious, energetic vintage. [Read further](#) about Jeannie's visit to Burgundy and her exclusive assessment of selected top wineries in the region. With Burgundy **gaining in popularity** in Hong Kong and Mainland China, discover this textbook classic Burgundy vintage.

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### DISCOVERING TEA FLAVOURS IN PIEDMONT WINES

### ORDER MASTERING WINE FOR THE ASIAN PALATE



Jeannie's second book *Mastering Wine for the Asian Palate* was recommended by the Sydney Morning Herald as "an excellent and beautifully presented book."

[Click here to order.](#)

ASIAN PALATE NOW IN CHINESE



This award-winning book exploring the challenges of Asian food and wine pairing is sold out in English and is **now available in simplified Chinese**.

JEANNIE'S WINE DIARY



[Sign up](#) for Jeannie's wine diary and read her top wine picks. To read the past wine diary newsletters, [click here](#).

### EVENTS & APPEARANCES

#### 04-08 June

**2012:** Château Guiraud and Shangri-La Group partner with Jeannie to launch the first ever **Sauternes masterclass and wine dinner** series in Chengdu, Wenzhou, Hangzhou and Dalian.



**17-21 Sept 2012:** Jeannie and Steven Spurrier will be co-chairing the **Decanter Asia Wine Awards** in Hong Kong.





Piemonte Land of Perfection brought 37 Piedmont wineries to this year's Vinexpo Asia-Pacific Hong Kong for an exclusive masterclass lead by Jeannie and Tea Master Vesper Chan, who introduces tea descriptors to the world of wine. Click here for Jeannie's wine reviews and tea flavours found in Piedmont wines.

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### WOMEN AND CHAMPAGNE



Women and champagne enjoy a long historical connection - read Asian Palate's interview with Madame Carol Duval-Leroy, Managing Director of Champagne Duval-Leroy, as she shares her devotion to quality champagne.

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### APTV: MANY OLDER VINTAGE WINES IN ASIA 'SUSPECT'



Jeannie Cho Lee talks about the growing prevalence of counterfeits in Asia's wine auction market. She spoke recently with Rishaad Salamat on Bloomberg Television's "Asia Edge". Also read her article on the rise of counterfeits in Hong Kong and China.

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08 Oct 2012: Jeannie, Michael Hill Smith and Steven Spurrier gather in Singapore for the bi-annual Singapore Airlines inflight wine tasting and selection.

#### ABOUT ASIAN PALATE

Asian Palate is a site celebrating authentic Asian cuisine and wine together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve - we would love to hear from you info@asianpalate.com

#### ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, wine critic, judge, and educator. Read more & follow Jeannie on Twitter.

#### ORDER THE ASIAN PALATE E-BOOK



The award-winning book on Asian food and wine pairing is now available from the iTunes store. Buy now.



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