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# WISHING YOU A HEALTHY, PROSPEROUS & VINOUS-FILLED NEW YEAR!

The Asian Palate team would like to thank you for your continuous support and look forward to sharing an even more exciting 2012 with you!

Jeannie shares her wishes for the holiday season and also her most memorable wine moments of 2011.

### MILANO FASHION GLOBAL SUMMIT 2011



December saw the top fashion voices and luxury gurus at the Milano Fashion Global Summit 2011. The CEOs of top luxury brands such as Gucci, Ferragamo and Chopard shared their experiences and plans for expansion in China. Jeannie spoke about "Luxury Lessons from China", sharing her insights on fine wine as a luxury product in China.

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### POTENTIAL FOR ITALIAN WINES IN CHINA



Bridges were built centuries ago between Italy and China and Italian wine producers are becoming more active in promoting their wines in China's booming wine market. They are making great progress, as seen in the success of the **Grandi Marchi** tastings and wine dinners in Shanghai and Hong Kong.

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### PERFECT PAIRINGS GOES ON TOUR



The German Wine Institute and Jeannie travel around the world to promote their latest collaborative book project, *Perfect Pairings*:

## ORDER MASTERING WINE FOR THE ASIAN PALATE FOR CHRISTMAS



Jeannie's second book Mastering Wine for the Asian Palate was recommended by the Sydney Morning Herald as "an excellent and beautifully presented book." Click here to order.

ASIAN PALATE NOW IN CHINESE



This award-winning book exploring the challenges of Asian food and wine pairing is sold out in English and is now available in simplified Chinese.

### JEANNIE'S WINE DIARY



Sign up for Jeannie's wine diary and read her top wine picks. To read the past wine diary newsletters, click here.

### **EVENTS & APPEARANCES**



**03 Feb 2012:** Meet the German Wine Institute and Jeannie as they launch *Perfect Pairings* in **Hanami**, Oslo.



27-29 Feb 2012: Jeannie will be in New York City to promote both her books, Mastering Wine for the Asian Palate and Perfect Pairings: German Wines & Asian Food.



**02 March 2012:** Perfect Pairings from the German Wine Institute and Jeannie will be presented with a wine pairing lunch in San Francisco.



25 April 2012: Jeannie and the German Wine Institute will be hosting a food and wine pairing dinner at Bao-Bei, Vancouver.

1 of 2 31/3/12 3:27 PM

German Wines & Asian Flavours. Confirmed cities and dates include: 3rd of February in Oslo, 29th of February in New York, 2nd of March in San Francisco, 25th of April in Vancouver and the 8th of May in Shanehai.



# Peninsula Hotel in Shanghai along with the German Wine Institute and Jeannie will be hosting a food and wine pairing dinner to promote Perfect Pairings.

08 May 2012: The



## FROM THE CONCIERGE: BEST GALBI IN SEOUL



This month, Stefano di Salvo, Executive Chef of Park Haytt Seoul shares with Asian Palate the best Galbi Restaurants in Seoul.



### REUTERS: FOOD AND WINE PAIRING



Hosting dinner parties or gatherings with friends? Need to know how to pair Asian food with wines? The answer is here - watch Jeannie as she gives advice on how to make the perfect pairings.



### ABOUT ASIAN PALATE

Asian Palate is a site celebrating authentic Asian cuisine and wine together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve – we would love to hear from you info@asianpalate.com

### ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, wine critic, judge, and educator. Read more & follow Jeannie on Twitter.

#### ORDER THE ASIAN PALATE E-BOOK



The award-winning book on Asian food and wine pairing is now available from the iTunes store. Buy now.



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