

November 2011, Issue 20







A SUCCESSFUL MASTERING WINE ASIA BOOK TOUR!

We thank Decanter and Decanter World Wine Award (DWWA) producers for sponsoring Jeannie's ten-city Mastering Wine Asian Book Tour over the last two months. We would also like to thank the chefs, F&B and PR teams of the Hyatt resorts group throughout Asia as well as other five-star properties for their concerted efforts to create memorable food and wine evenings for Jeannie's second book launch. The tour has received tremendous press coverage from local and international media, click here to read more.

During this week we have thousands of wine professionals congregating in Hong Kong who first attended the Hong Kong International Wine & Spirit's Fair and now WineFuture Hong Kong. The city is buzzing with wine activity so get ready to give your liver a work out! Jeannie will be speaking at both events, to find out more, click here.

WINEFUTURE IN HONG KONG



WineFuture has arrived in Hong Kong, and is taking place from the 6th to the 8th of November, 2011. It will feature a panel of iconic figures in the wine industry including Robert Parker and Jancis Robinson. Jeannie will also moderate a panel on the 8th of November on understanding the Asian palate with noted Asia-based wine authorities Demei Li, Ian Ford, Michikatsu Sato and Yang Lu.

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PERFECT PAIRINGS: THE GERMAN WINE INSTITUTE AND JEANNIE LAUNCH NEW



The German Wine Institute and Jeannie joined forces to unveil their new collaboration on the refreshing array of wines from Germany with eight different types of Asian cuisines to produce a "perfect pairing".





NEW LATITUDE WINES IN THAILAND

ORDER MASTERING WINE FOR THE ASIAN PALATE



Jeannie's second book, Mastering Wine for the Asian Palate, is now available ASIAN PALATE NOW IN CHINESE



This award-winning book exploring the challenges of Asian food and wine pairing is sold out in English and now available in simplified Chinese

JEANNIE'S BI-WEEKLY WINE DIARY



Sign up for Jeannie's wine diary and read her top wine picks every other week. To read the past wine diary newsletters, click here.

EVENTS & APPEARANCES



8 Nov 2011: Jeannie will be moderating the "Asian Directions - Palate and Perception" panel discussion at WineFuture Hong Kong



15 Nov 2011: Jeannie will be visiting the domaines in Burgundy for a tasting of their 2010 vintages



Jeannie assesses the quality of the new wines being produced in Thailand, and pairs it with the vibrant spices and unique aromas of local Thai cuisine. For more, read here.

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SEÑA WINES TAKE TOP PLACE IN BLIND TASTINGS IN HONG KONG, SEOUL & TAIPEI



Chilean iconic wine Seña takes the top five places in Hong Kong as well as Taipei, and the top three out of five places in Seoul in its first vertical blind tasting in Asia, alongside the Grand Crus Classés red wines from Roydeny.

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DEFINING THE ASIAN PALATE



Read Jeannie's ${\bf column}$ on her thoughts about how to understand the Asian palate.

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VINOS Y VINAS: ARGENTINEAN WINES IN THE WORLD WINE SCENE



Read about Argentinean wines breaking into the Asian market with their Decanter World Wine Awards 2011 success.



23 Nov 2011: The Istituto del Vino di Qualità Grandi Marchi and Jeannie present a guided tasting and pairing dinner of authentic Chinese cuisine and Grandi Marchi wines in Shanghai.



25 Nov 2011: Jeannie brings together Domaine Clarence Dillon and the Children's Medical Foundation for Christies' Autumn charity auction.

ABOUT ASIAN PALATE

Asian Palate is a site celebrating authentic Asian cuisine and wine together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve—we would love to hear from you info@asianpalate.com

ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first Asian Master of Wine (MW) and an awardwinning author, wine critic, judge, and educator. Read more & follow Jeannie on Twitter.

ORDER THE ASIAN PALATE E-BOOK



The award-winning book on Asian food and wine pairing is now available from the iTunes store. Buy now.





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