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August 2011, Issue 18

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ASIAN PALATE WINS OIV AWARD

We are thrilled that Jeannie's first book, *Asian Palate*, has won yet another award. On 22 June 2011, Organisation Internationale de la Vigne et du Vin (OIV) announced *Asian Palate* as the winner of the **OIV Awards in the 'Wines and Gastronomy'** category. For the past 80 years, the OIV Jury Award recognizes the best books published in the field of vine and wine.

MASTERING WINE FOR THE ASIAN PALATE ASIA BOOK TOUR



Follow Jeannie this fall on her 12-city Asia book tour with award-winning wines from the **Decanter World Wine Awards**. The first food and wine celebration evening in September will be at the Grand Hyatt Hong Kong on September 2nd followed by Hangzhou on September 3rd, Beijing September 6, Seoul September 8th, Taipei September 27th and Bangkok September 29th. [Click here](#) for Jeannie's October tour dates and [email us](#) for additional details.

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BUYING SWEET WINES - GOING AGAINST THE TREND



Read about Jeannie's love of sweet wines and the challenges they face in the Asian market.

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RIISING NUMBER OF WINE FRAUD CASES IN HONG KONG

ORDER MASTERING WINE FOR THE ASIAN PALATE



Jeannie's second book, *Mastering Wine for the Asian Palate*, is now available for **pre-order**, books will be shipped by August.

ORDER ASIAN PALATE



Purchase a copy of of this award-winning book exploring the challenges of Asian food and wine pairing.

JEANNIE'S BI-WEEKLY WINE DIARY



Sign up for Jeannie's wine diary and read her top wine picks every other week. To read the past wine diary newsletters, [click here](#).

EVENTS & APPEARANCES



30 Aug 2011: Jeannie will be the wine speaker at the **CXO event** in Shenzhen.



Sep 2011: Follow Jeannie this September and October on her book tour for



Fighting en primeur fraud reports on the wine boom in Hong Kong and the surge of wine-related crimes ranging from wine theft, fake wines to wine investment frauds.

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GRAND HYATT HONG KONG OPENS ASIA BOOK TOUR FOR MASTERING WINE FOR THE ASIAN PALATE



The Poolside restaurant of the Grand Hyatt will host an evening with Jeannie as she presents her latest book. Chef Tim will be preparing a special menu to pair 8 award-winning wines from the Decanter World Wine Awards for the book's debut. Each guest will receive a copy of the book as a gift at the end of the evening. Limited seats are available - please [click here](#) for more details and reservations.

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WOMEN IN WINE: AN INTERVIEW WITH ANNE PARENT



Jeannie interviews wine maker Anne Parent of Domaine Parent to find out more about the role of **women in the wine industry** today.

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Mastering Wine for the Asian Palate. [Click here](#) for the full schedule of Jeannie's Asia book tour.



24 Sep 2011: Jeannie will be hosting Galaxy Macau's **fine wine dinner for Ornellaia**, one of the resort's winery partners.



6 Nov 2011: Jeannie will be moderating the panel "Defining the Chinese Palate" at **WineFuture Hong Kong 2011**, alongside Robert Parker and Jancis Robinson MW.

ABOUT ASIAN PALATE

Asian Palate is a site celebrating authentic Asian cuisine and wine together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. Follow us on [twitter](#) (in English) or [weibo](#) (in Chinese).

We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve - we would love to hear from you. info@asianpalate.com

ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, wine critic, judge, and educator. [Read more & follow Jeannie on Twitter.](#)

ORDER THE ASIAN PALATE E-BOOK



The award-winning book on Asian food and wine pairing is now available from the iTunes store. [Buy now.](#)



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