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July 2011, Issue 17



ASIAN PALATE WINS IACP COOKBOOK AWARD

Jeannie's first book, *Asian Palate*, won the **International Association of Culinary Professionals (IACP) 2011 Cookbook Awards** under the Wine, Spirits or Beer category. The 2011 IACP Awards year was one of the most competitive – out of more than 500 titles, only 52 rose to the top in 17 categories. This year also marked the 25th anniversary of the IACP Cookbook Awards, considered widely as one of the most prestigious awards in culinary publishing.

A SUMMARY OF VINEXPO BORDEAUX 2011



This year marks the 30th anniversary of Vinexpo with the focus revolving around Asia more than ever. Vinexpo 2011 confirms the growing influence of the Chinese market in the global wine industry, [click here](#) to read more. Check out [daily updates and highlights](#) from Vinexpo by Jeannie and the AP team.



HIGHLIGHTS FROM MASTERING WINE FOR THE ASIAN PALATE BOOK LAUNCH IN BORDEAUX



Jeannie's second book, *Mastering Wine for the Asian Palate*, was successfully launched in Bordeaux with close to 100 people in attendance on 16th June at CIVB Wine Bar at Bordeaux City Centre. [Click here](#) for a summary and photos of the event.



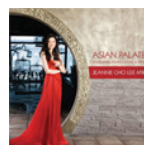
REVIEWING HONG KONG'S RESTAURANT WINE LISTS

ORDER MASTERING WINE FOR THE ASIAN PALATE



Jeannie's second book, *Mastering Wine for the Asian Palate*, is now **available for pre-order** and will be shipped by August.

ORDER ASIAN PALATE



Purchase a copy of this award-winning book exploring the challenges of Asian food and wine pairing.

JEANNIE'S BI-WEEKLY WINE DIARY



Sign up for Jeannie's wine diary and read her top wine picks every other week. To read the past wine diary newsletters, [click here](#).

EVENTS & APPEARANCES



15 Jul 2011: The Smith College Club of Great Britain will be hosting a **private invitation-only book launch event** for Jeannie's new book *Mastering Wine for the Asian Palate* in London.



30 Aug 2011: Jeannie will be the wine speaker at CXO's **event** in Shenzhen.



Jeannie tells us where to find **Hong Kong's best restaurant wine lists** in her latest column.

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FROM THE CONCIERGE: BEST DAI PAI DONG IN HONG KONG



Asian Palate introduces "From the Concierge", a monthly feature on local dining recommendations from Asia's leading hotels. This month Langham Place Hotel lends their expertise in our search for the **best dai pai dong in Hong Kong**.

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JEANNIE INTRODUCES SEVERAL NIGHTCAP OPTIONS AT GALAXY MACAU



[Click here](#) to watch Jeannie's highlights on places to enjoy your favourite beverages at the Galaxy Macau.

SHARE



Sep 2011: Follow Jeannie this September and October on her book tour for *Mastering Wine for the Asian Palate*. The first event will take place in Hong Kong on 2nd September. [Click here](#) for the full schedule of Jeannie's Asia book tour.



24 Sep 2011: Jeannie will be at **Galaxy Macau's fine wine dinner for Ornellaia**, one of the resort's winery partners.

ABOUT ASIAN PALATE

Asian Palate is a site celebrating authentic Asian cuisine and wine together. With an extensive database of wine reviews and commentary as well as a comprehensive Asian food and wine pairing guide, Asian Palate aims to lead intelligent and insightful discussions about the world of wine as well as the quickly evolving Asian food and wine scene.

We will continually expand our wine reviews to highlight wines available at all price points in Asia and keep expanding our Asian food and wine pairing guide. Follow us on [twitter](#) (in English) or [weibo](#) (in Chinese).

We hope to provide forward-thinking news and commentary, as well as a platform for others to engage, share and respond. Please give us feedback on how we can improve – we would love to hear from you. info@asianpalate.com

ABOUT JEANNIE CHO LEE MW



Jeannie Cho Lee is the first Asian Master of Wine (MW) and an award-winning author, wine critic, judge, and educator. [Read more](#) & follow Jeannie on [Twitter](#).

ORDER ASIAN PALATE E-BOOK



The award-winning book on Asian food and wine pairing is now available from the iTunes store. [Buy now](#).



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